

Communicator

The Institute of Scientific and Technical Communicators
Winter 2004

**Tapping the potential
of Autodesk Inventor**

**Writing Help that
answers users' questions**

**Getting more
from FrameMaker**

Extending our roles as authors

Let our reach exceed our grasp
Challenging ourselves and our Institute



... and a bright future

Horace Hockley Award

Your Council was delighted to present this award to a man who has devoted many years to raising standards in our business — yes, *Communicator's* very own standards correspondent, **Richard Hodgkinson**.

Richard led us through a career that began in graphic design and evolved into international documentation standards. His role as Principle UK Expert (PUKE!) on ISO/IEC JTC 1/SC 7/WG 2 took him around the world and culminated in his recent appointment as Convenor of that Group. It was this work that led Council to select him for the Horace Hockley Award. As a body striving to raise standards in technical communication, it is right for the ISTC to acknowledge the hard work of those who help to set the standards against which members' work is measured.

Richard's articles in *Communicator* have played a part in building links between technical communication bodies, with both TCANZ and the STC asking to reprint them.

All that aside, the thing that sticks in my mind is that Richard has designed over 10,000 icons. I'm not sure I even knew there were that many icons. Wow!

Services to the ISTC

Our President quite rightly campaigned for this new award to be introduced to recognise the invaluable contribution made to the ISTC by Past President, **Iain Wright**. Without Iain, there would be no ISTC, given that he led us through the financial crisis of 2002.

Iain is so quiet and unassuming that it's easy to forget how much time and effort he has put into keeping the Institute on track. It was marvellous to see his hard work acknowledged with this award.

Documentation Awards

Although the entry this year was small and awards were made in only two categories, judges remarked on the stand-out quality of some submissions. Consequently, the winners should be very proud of their achievement.

Class 1a: sponsor AST

This was won by **Dards Computing & Communication** for the *RMSflowsim User Guide*. Jane Dards MISTC collected the award. The runner up was **Orbis Technology**. David Bailey MISTC collected the award.

Class 2b: sponsor Mekon

This was won by **Plain Words** for an entry written by Dr Stephen King. Janet Basdell FISTC collected the award. There was no runner-up.



Richard Hodgkinson
2004 Horace Hockley Award winner

To find out more about the winning organisations, visit:

- www.dards.co.uk
- www.orbisuk.com
- www.plainwords.co.uk

A full report on the Documentation Awards featured in the November 2004 Newsletter (www.istc.org.uk/downloads/istcNov2004.pdf). **C**

Marian Newell FISTC

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ISTC Documentation Awards 2005

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|------------------|----------------------------------|
| Class 1 | PRINTED DELIVERY |
| Class 1a: | Technical information |
| Class 1b: | Non-technical information |
| Class 2 | ONLINE DELIVERY |
| Class 2a: | Technical information |
| Class 2b: | Non-technical information |

Put your business's name on this page next year!

Information: www.istc.org.uk/pages/awards.php

Contact: awards@istc.org.uk

Closing date: 1 August 2005

Raffle prize donors

The ISTC would like to thank all those who donated prizes for the raffle. The generosity of donors and ticket-buyers will fund a Conference place for a deserving member in 2005.

- 3di Information Solutions
- A Little Creation
- Carol Hewitt
- ITR International Translation Resources
- Lloyd International
- Motorola
- Oxford Belfry
- Pace Micro Technology
- Plain Figures
- Society of Indexers