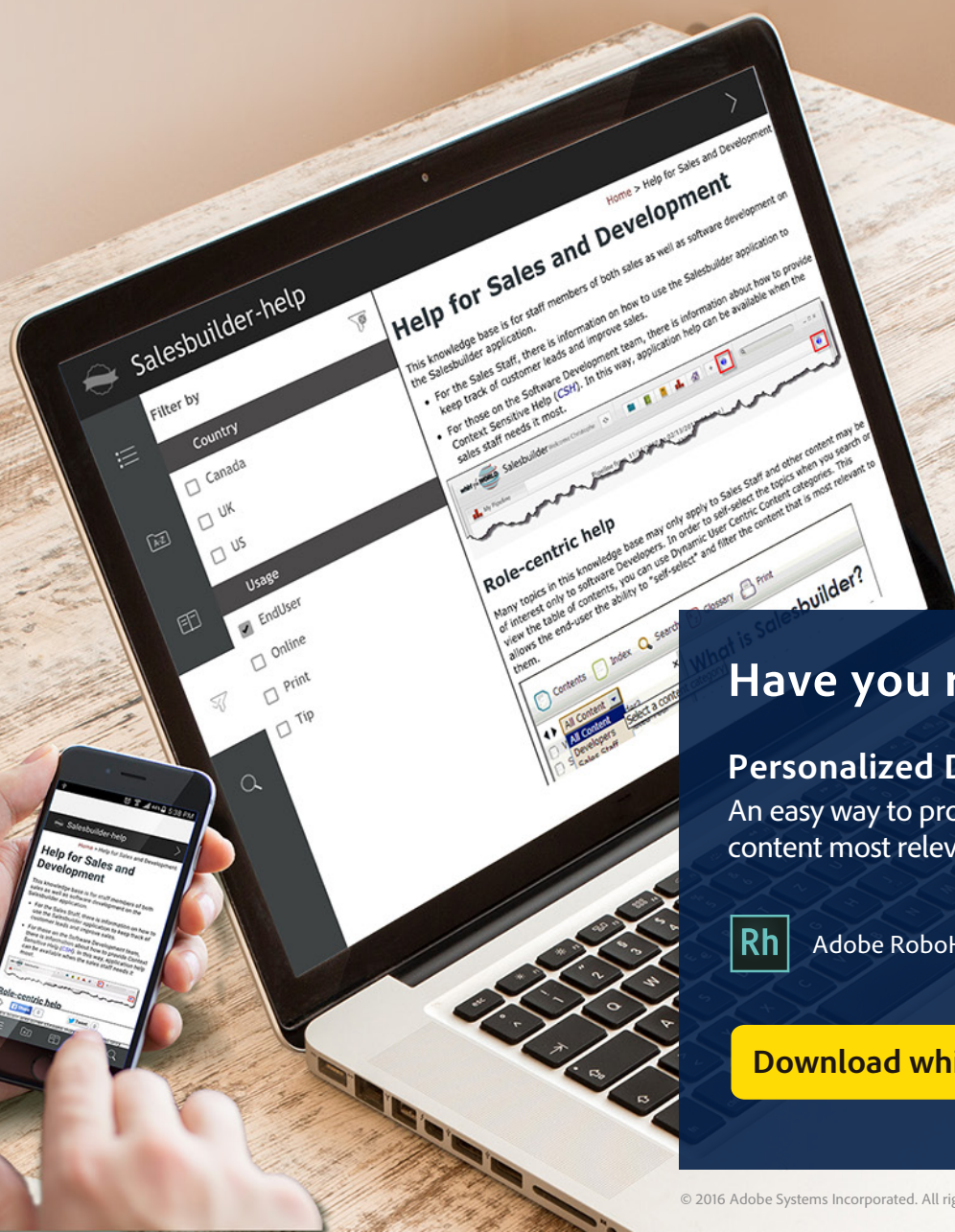




Adobe



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Adobe RoboHelp (2015 release)

[Download whitepaper](#)

[Watch video](#)



InfoPlus⁺

March 16

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The ISTC is the United Kingdom's professional association for scientific and technical communicators, which includes authors, illustrators and information designers.

ISTC Office: Airport House,
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Email: istc@istc.org.uk
Web: www.istc.org.uk

This monthly Newsletter is emailed to about 1500 people. As well as ISTC news, *InfoPlus⁺* aims to cover anything of interest to the profession. To subscribe, contact the office.

Advertising: Felicity Davie
Editorial: Newsletter Editor
Letters: Letters Editor
Events: Events Editor
Blogs: Blogs Editor

If you're reading a printed copy of this newsletter, go to www.istc.org.uk/our-publications/infoplus-newsletter/ and open it online to explore the links mentioned.

ISTC news

TCUK 2016 – Call for proposals

The TCUK 2016 committee is proud to announce this year's conference theme: *From Novice to Expert – Writing Your Career Path as a Technical Communicator*. None of us get to technical communication by exactly the same route, and the skills we bring and develop are many and varied. This theme opens the way for presentations that tell our varied stories such as qualification and recruitment; interview techniques and what employers are really looking for; skills analysis and on-the-job training; specialisations; the adoption of new and alternative delivery methods; the overlooked soft skills for technical communicators; motivation; *a day in the life of...*, and many more.



About TCUK Technical Communication

UK (TCUK) is the ISTC's annual conference for everyone involved in writing, editing, illustrating, delivering and publishing technical information. With over 30 different presentations and workshops from both world renowned speakers and the ISTC's own members, it offers three days of intensive learning, with social activities for networking and an impressive vendor exhibition. See the TCUK website (www.technicalcommunicationuk.com) for details and reports of previous conferences, and check back for details of the call for proposals and other news coming very soon.

Presentations at TCUK15 showed us how the boundaries of technical communication are moving outward in interesting and exciting directions and at an ever-growing pace.

We look forward to attracting novice and experienced technical communicators to TCUK with this year's theme. We also welcome those who might still be at University and still undecided about their future career path, or who may be unaware of the opportunities that our profession presents. We also invite those who are closely involved in the recruitment process to attend and to gather information and ideas in an environment that is rich in experience and enthusiasm for technical communication.

For more details and to submit your proposal please visit: <http://technicalcommunicationuk.com/index.php/call-for-proposals-tcuk-2016>

The call for proposals ends on 31st March 2016.

Louise Fahey takes up *InfoPlus+* Newsletter copy editor role

We're pleased to report that the role of *InfoPlus+* Newsletter copy editor, previously managed by Andrew Marlow, is to be taken up by Louise Fahey.



Louise Fahey

Louise Fahey is a technical author for Clearswift in Reading, UK, where she writes end-user documentation. She has been a technical author since 2014 and recently graduated with a diploma in Technical Writing from the University of Limerick, Ireland. She has a strong interest in Agile methodologies, content strategy and all things MadCap.

In her spare time, Louise enjoys baking and taking trips back to Ireland to catch up with her friends and family. You can follow her on LinkedIn [here](#).

Attention ISTC members!

Membership subscriptions are now overdue. If you haven't yet renewed, please do so as soon as possible and continue to receive the benefits reserved for members. Please contact the office to discuss your payment options (istc@istc.org.uk).

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“Ask Me Anything” sessions



One of the features of the new forums on the ISTC website will be a monthly “Ask Me Anything” session. They will be forum posts, rather than live sessions.

On the morning of the second Monday of each month, there will be a new post, introducing that month’s person or people, and inviting questions. Over the course of the day, the volunteer will respond to questions posed. There isn’t a closing date or time, but questions added days or weeks later may wait longer for a response.

The first session was in February, with David Farbey, and can be read here (if you’re an ISTC member and logged in): www.istc.org.uk/our-community/discussion-forums/topic/ask-david-farbey-anything-about-tech-comm/. Thank you very much to David for offering himself, and for everyone who contributed to the questions and discussion. It got us off to a great start.

For Monday 14 March, we have representatives from Semcon Product

Information UK (www.semcon.co.uk/), so questions relating to technical writing, graphics, digitalisation of product information and augmented reality will be welcome.

After that, we’re looking for more volunteers. There is someone pencilled in for 9 May, but not for 11 April, nor June or thereafter. You don’t need to be a star of the tech comm world – though stars are welcome too. You can volunteer with a colleague and/or opt for “anything” to be limited to a particular field. Please email cecily.techauthor@gmail.com for more details.

Call for submissions – ISTC seeking authors for a new book

The ISTC plans to publish a new book in 2017 entitled ‘Current Practices and Trends in Technical Communication’. The main aim of this book is to enable practitioners and academics to share information about, and raise awareness of, what is currently happening in the field.

Book editor Dr Stephen Crabbe MISTC would like to invite interested authors (both members and non-members of the ISTC) to contribute a chapter to this new book on a topic of their choice related to current practices and trends in technical communication. 3000-5000 word chapters

Communicator

The award-winning quarterly journal from the ISTC.

Online

Print

Member

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Maxwell Hoffmann



“The Spring 2015 issue of Communicator is possibly one of the best I’ve seen yet.”

Claire Wood

www.istc.org.uk

are being sought, although longer chapters are welcome. Chapters may be written by one or more authors.

Interested authors are invited to submit a chapter proposal of up to 250 words, and an author biography of up to 50 words, as soon as possible but by no later than Friday 29th April 2016 to books@istc.org.uk. The chapter proposal should provide the proposed chapter title and a brief outline of the topic that the author(s) would like to write about.

Should you have any questions about the book, or should you wish to discuss prospective topics, please feel free to contact Stephen Crabbe at books@istc.org.uk.

Careers event

February 3rd was the date for the 2016 Careers Event at Cambridge University, where the theme was Careers in the Creative Industries. ISTC representation at the event was by Derek Cooper with his colleague, Sam Lorson.

As is common at these events, the ISTC stand was one among many, with some of the other exhibitors offering more visually exciting material than ours. However, both Sam and Derek have a deep passion for technical communications, and this drew

visitors to the ISTC stand and prompted them to investigate options and opportunities for careers in technical communications.

It's clear from conversations with the students that technical communication isn't something that features high on the list of careers they had considered, or were aware of. However, many of those conversations resulted in requests for more information and a declared intention to follow up with more concrete action. In at least two cases, applications for summer internships have already come to the recruitment teams where Derek and Sam are employed.

The ISTC should continue to be represented at this and other similar events around the UK, and opportunities investigated for developing closer partnerships with Universities with a view to raising the profile of technical communications.



Derek Cooper on the ISTC stand

Results of 2016 ISTC Annual Survey now available

The ISTC Survey of Technical Communicators 2016 has just finished and the results are available to download or view in the Surveys page of the ISTC website www.istc.org.uk/publications-and-resources/surveys-2/surveys/. The survey, which was open to both ISTC members and non-members, aimed to investigate the qualifications, experience and remuneration of technical communicators in the UK.

Please note that you have to log in to the members' pages to be able to see the results. If you are not an ISTC member and would like to receive a copy of the survey results, please send an email to the ISTC Office at istc@istc.org.uk.

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ISTC local area and special interest groups

Thames Valley Area Group meeting report

From Darren Mitcham

Temporarily, we met at our old venue in February. We are back to the usual venue, the Plowden Arms in Shiplake, for March, where we will take a look at style guides. Come along and bring your favourite style guide. In April, we will be giving a beginners guide to XML, HTML and DITA. Dialects were on this month's agenda. We wanted to find out if spoken dialects have an effect on how we write. We were surprised that we could only come up with one obvious regional name that varies across the UK: balm cake, bap, roll, cob, or bun for a small bread like item. We listened to dialects from Bolton, Bognor, Boston (some coincidence that three of our attendees' birth places begin with Bo), Binfield Heath, and Byker, and Long Crendon.

Thames Valley Area Group next meeting

The next meeting of the Thames Valley group will be held on Tuesday, 1 March 2016 at 19:30 at The Plowden Arms, Shiplake Cross, Henley on Thames. We will be looking at style guides, so come along and bring your favourite style guide.

All are welcome – you don't need to be an ISTC member. If you would like to attend, please register via Eventbrite using the following link: <https://www.eventbrite.co.uk/e/istc-thames-valley-area-group-meeting-1st-march-2016-tickets-21518784263>.

The organiser for the event is Darren Mitcham who may be contacted by email: thamesvalley_areagroup@istc.org.uk.

South West England Area Group next meeting

The next meeting will be held on Wednesday, 9 March 2016 at the George Inn, Bristol from 7:30 to 9:30 pm. Please head upstairs to 'Abbot's Retreat' <http://>

thegeorgeinnbristol.co.uk/.

The general topic for discussion this time is 'technical review'. Some ideas to get you thinking:

- What are the main difficulties you experience in this area, and what do you think are the main causes?
- Have you tried anything unusual that has led to breakthroughs or pitfalls you can share?
- What methods and tools do you use to track/improve the flow of information?
- What practical steps can we take to prepare when outsourcing/off-shoring/globalisation/etcetera threaten existing processes?

All are welcome and if you would like to attend please register your interest via the following Eventbrite link: <https://www.eventbrite.co.uk/e/istc-sw-england-area-group-meeting-tickets-21513321925>.

The organiser for the event is Eric Weston who may be contacted by email: southwest_areagroup@istc.org.uk

Current ISTC local area groups

Contact your nearest area or special interest group on the email shown below. If you're interested in setting up either an area group or a special interest group, please contact our area groups manager Tom Dumic at: areagroupsmanager@istc.org.uk.

Name	Leader	Email Contact Details
Cambridge	Derek Cooper or Jeff Bronks	cambridge_areagroup@istc.org.uk
Central South	Co-ordinator wanted	areagroupsmanager@istc.org.uk
East of Scotland	George Lewis	eastscotland_areagroup@istc.org.uk
Irish Technical Writers	Patrice Fanning Yvonne Cleary, Bridget Walsh	irishtechnicalwriters@istc.org.uk
ISTC Irish Group	Adrian Rush	irishgroup@istc.org.uk
London	David Farbey	london_areagroup@istc.org.uk
Midlands	John Burns	midlands_areagroup@istc.org.uk
North East England	Janine Weightman	northeastengland_areagroup@istc.org.uk
North West England	David Jones	northwestengland_areagroup@istc.org.uk
Southern	Marjorie Jones	southernengland_areagroup@istc.org.uk
South West	Eric Weston	southwest_areagroup@istc.org.uk
South Wales	John Espirian	southwales_areagroup@istc.org.uk
Thames Valley	Darren Mitcham	thamesvalley_areagroup@istc.org.uk
West of Scotland	Charles Addison	westscotland_areagroup@istc.org.uk
Yorkshire	Nick Tonge	yorkshire_areagroup@istc.org.uk

Special interest groups:

Name	Leader	Email Contact Details
MadSIG	Marjorie Jones, Tom Bridley Kai Weber	MadSIG@istc.org.uk

Using Eventbrite to register attendance at area group meetings

Some area group meetings are posted on Eventbrite and where this is the case, we asked anyone expecting to attend to register online using this event management service. You can see a list of ISTC related events by visiting: www.eventbrite.com/org/495786380.

A plea: if you know you're not going to be able to attend a meeting that you've registered for, could you please contact the organiser, even if it is at short notice.

ISTC groups on LinkedIn

The ISTC has a number of LinkedIn groups for its members. Have you joined the relevant groups?



- Institute of Scientific and Technical Communicators www.linkedin.com/groups/1858546
- ISTC Community www.linkedin.com/groups/8440733

England

- Cambridge Technical Communicators www.linkedin.com/groups/1805651
- London – N/A
- ISTC Midlands Area Group www.linkedin.com/groups/4835591
- North East England – N/A
- ISTC NW England www.linkedin.com/groups/2445779
- Southern Area Group www.linkedin.com/groups/4795279

- ISTC South West England www.linkedin.com/groups/8269000
- Thames Valley Area Group www.linkedin.com/groups/4805266
- Yorkshire – N/A

Wales

- South Wales Group www.linkedin.com/groups/5161265

Scotland

- East of Scotland – N/A
- West of Scotland Area Group
www.linkedin.com/groups/5081412

Ireland

- ISTC Irish Group – N/A
- Irish Technical Writers--An ISTC Area Group
www.linkedin.com/groups/3369559

Special interest group

- MadCap UK and Europe Users Group
www.linkedin.com/groups?gid=5081593

ISTC Community online

The ISTC Community has its own digital presence in social media networks including Twitter, Facebook and LinkedIn. Following these networks you'll be able to keep up to date with news, events, area group developments and other community activities.

Facebook: www.facebook.com/istccommunity.

Twitter: [@istc_community](https://twitter.com/istc_community).

LinkedIn: <https://www.linkedin.com/groups/8440733>.

Business affiliate news

Capita Translation and Interpreting (Capita TI) acquires International Translation Resources (ITR)

Capita Translation and Interpreting (Capita TI) has this week acquired International Translation Resources (ITR), a London based Language Service Provider specialising in technical translation services.

The addition of ITR into Capita TI will bring many new opportunities and offers a strengthened proposition to the translation market as a combined entity.

Kevin Gordon, MD, Capita TI says: *"I am delighted to welcome the ITR team to Capita TI following its acquisition earlier this week; and am excited that we are gaining the skills and expertise of the ITR team into the Capita TI portfolio. The acquisition of ITR provides an excellent opportunity to further strengthen our presence in key locations across the UK, and we are very excited about the opportunity we have to extend Capita TI's presence and business in the marketplace with our combined proposition and look forward to getting to know the ITR team."*

About ITR

ITR specialises in translation and localisation services for software applications, online help systems, corporate websites, technical documentation and eLearning content. ITR delivers professional translation services that guarantee complete end-user satisfaction in terms of linguistic accuracy, subject matter expertise and technical function - whatever your language requirements, business sector, or file formats. For more information visit <https://www.itr.co.uk/>.

About Capita TI

Capita TI offers a comprehensive range of interpreting and professional translation services such as website translation, face-to-face interpreting services, document translation and multimedia localisation. Capita TI is the chosen partner of blue-chip corporations, SMEs, government ministries and agencies as well as NGOs and third sector organisations. Capita TI is rated by the Common Sense Advisory as one of the top 20 Language Service Providers in the world (Common Sense Advisory Market Report 2015), and is also the only Language Service Provider to feature within the FTSE 100 list.

For more information visit <https://www.capitatranslationinterpreting.com/about-us/>.

Hyperlinks disclaimer

The appearance of external hyperlinks does not constitute endorsement by the ISTC of the linked websites, or the information, products or services contained on those sites. All external hyperlinks were accurate and working at the time of writing. However, the ISTC does not exercise any editorial control over the information you may find at these locations, so the ISTC cannot be responsible for changes to content found at these locations or any material on those sites that may be inaccurate, misleading or offensive to you. All links are provided with the intent of meeting the mission of the ISTC and its Newsletter, and the ISTC disclaims any responsibility for the accuracy, completeness and availability of any linked site. Please let us know about existing external links which you believe are inappropriate or inaccurate and about specific additional external links which you believe ought to be included.

Industry and general news

OASIS DITA 1.3 Standard Approved for Authoring and Publishing

The OASIS open standards consortium today announced that its members have approved the Darwin Information Typing Architecture (DITA) version 1.3 as an OASIS Standard, a status that signifies the highest level of ratification. DITA defines an XML architecture for designing, writing, and publishing information in numerous formats, including print, Web-based, mobile, and electronic publications. DITA is widely used for professionally-published books and magazines, technical documentation, online help, training and course development, marketing materials, and medical information because of its modular, topic-based approach and its ability to support content reuse. DITA 1.3 is now an official OASIS Standard, a status that signifies the highest level of ratification.

This release of DITA comes in three parts, optimized for different audiences:

- Base Edition is designed for application developers and users who need only the most fundamental pieces of the DITA framework.
- Technical Content Edition includes specializations usually used by technical communicators.
- All Inclusive Edition is designed for implementers who want all OASIS-approved specializations, as well as users who develop learning and training materials.

DITA 1.3 is ready for implementation. Prior to its approval, 14 Statements of Use for DITA 1.3 were provided by Comtech Services, IXIASOFT, PTC, and 11 other organizations and open source initiatives, including the DITA Open Toolkit.

Participation in the OASIS DITA Technical Committee and the DITA Adoption Committee is open to all companies, non-profit groups, governments, academic institutions, and individuals. As with all OASIS projects, archives of the Committees' work are accessible to both members and non-members, and OASIS hosts an open mailing list for public comment.

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»» **CATHERINE HUISH**
MadWorld 2015 Attendee

Blog news

By Ginny Critcher

Hello everyone. Here is this month's blog round up for you.

Tom Johnson at I'd rather be writing looks at why WordPress is rarely used by technical writers:

http://idratherbewriting.com/2016/02/16/why-didnt-wordpress-take-off-with-tech-docs/?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+TomJohnson+%28I%27d+Rather+Be+Writi ng%29.

Tom Johnson again, this time looking at the job market for API writers:

<http://idratherbewriting.com/jobapis-overview/>.

Find out what's going on in tech comm around you, Sarah Maddox introduces a new app for the technical writing community:

<https://ffeathers.wordpress.com/2016/02/09/new-android-app-for-the-technical-writing-community/>.

The Content Wrangler, Scott Abel, discusses terminology management:

<http://thecontentwrangler.com/2016/02/17/understanding-terminology-management-a-critical-first-step-in-adopting-a-content-strategy/>.

Larry Kunz appeals to the DITA community about overcoming DITA's acceptance hurdles:

https://larrykunz.wordpress.com/2016/02/16/overcoming-ditas-acceptance-hurdles/?utm_content=buffer783d3&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer.

Ginny has a background as a skilled trainer and information designer, and is responsible for the development of Cherryleaf's training courses. In addition to her skills in information design, she has over twenty years experience in teaching and training throughout the world. She is Cherryleaf's representative to the Institute of Scientific and Technical Communicators (ISTC).



On the Cherryleaf blog Ellis Pratt looks at creating online Help topics that are editable by clients:

www.cherryleaf.com/blog/2016/01/how-to-create-online-help-topics-that-are-editable-by-clients/?es_p=1249707.

Tips to improve your Madcap Flare project from Madcaps' Paul Stoecklein:

www.madcapsoftware.com/blog/author/Paul%20Stoecklein/.

Do you have a blog? Let Ginny know so she can include it in her monthly review. Seen an interesting post? Simply email ginny@cherryleaf.com.

Contributions

This newsletter is for the benefit of both ISTC members and technical communicators in the wider community. We are always pleased to hear from readers with suggestions for content, improvement and the development of *InfoPlus*⁺. If you have something you'd like included or any ideas for features and regular sections, please email newsletter.editor@istc.org.uk.

Training courses

If you know of a training course that will be of interest to readers, please let us know. You can send details by email to newsletter.editor@istc.org.uk. Please try to give us plenty of notice. The deadline for receiving information for *InfoPlus*⁺ is 24th of the month preceding publication. If you would like to promote your course or event to ISTC members, why not consider giving ISTC members a discount for courses and events listed in our newsletter. For more information, please email istc@istc.org.uk. Listings are restricted to scheduled courses that are low cost or are in some way unusual. Listings are a service to members. A listing does not imply ISTC endorsement.



Courses run by ISTC Business Affiliates that are notified to us by the deadline for inclusion in *InfoPlus*⁺ will be listed. For others, we cannot guarantee listing if space is limited and details may be abridged. Armada, MadCap and Cherryleaf are ISTC Business Affiliates.

MadCap training

For details of the latest MadCap Software Training Schedule: Web-based and On-site Training, visit: www.madcapsoftware.com/services/training/.

The MadWorld Technical Communication and Content Strategy Conference Returns to San Diego April 10-12, 2016

www.madworldconference.com/.

Upcoming Webinars

www.madcapsoftware.com/resources/livewebinars.aspx.

Flare 11 Reviews and Customer Reaction

www.madcapsoftware.com/flare11/reviews-testimonials.aspx.

March

8-9 Introduction to Adobe Photoshop

Learn how to create and edit images using the de facto standard in the graphics industry. Techniques covered include colour correction, working with layers, compositing images and preparing images for use on the Web.

10% discount for ISTC members.

Armada, Bromsgrove.

www.armada.co.uk/photoshop-training-course.

10-11 Introduction to Adobe InDesign

Provides a comprehensive introduction to the powerful capabilities of InDesign, including setting up new documents, shapes, frames and using InDesign's most popular features.

10% discount for ISTC members.

Armada, Milton Keynes.

www.armada.co.uk/indesign-training-course.

10-11 Introduction to Adobe Captivate

Learn how to develop web enabled e-learning modules and interactive software simulations.

10% discount for ISTC members.

Armada, Reading.

www.armada.co.uk/captivate-training-course.

...March

14-16 Introduction to Adobe RoboHelp
Course for beginners, teaches how to use RoboHelp to create online help in most popular formats.
10% discount for ISTC members.
Armada, Milton Keynes.
www.armada.co.uk/robohelp-training-course.

17-18 Introduction to Adobe Illustrator
Provides you with the essential knowledge you need to create shapes, work with type and layers and apply effects and styles, giving you the basics to build on.
10% discount for ISTC members.
Armada, Bromsgrove
www.armada.co.uk/illustrator-training-course.

22-23 Introduction to Adobe Captivate
Learn how to develop web enabled e-learning modules and interactive software simulations.
10% discount for ISTC members.
Armada, Bromsgrove.
www.armada.co.uk/captivate-training-course.

23-24 Introduction to Adobe Photoshop
Learn how to create and edit images using the de facto standard in the graphics industry. Techniques covered include colour correction, working with layers, compositing images and preparing images for use on the Web.
10% discount for ISTC members.
Armada, Milton Keynes
www.armada.co.uk/photoshop-training-course.

April

4-8 Technical Authoring Training Programme
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- Advanced technical authoring (2 days)

Training in core technical authoring skills for new and experienced technical authors.

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Armada, Reading.
www.armada.co.uk/technical-author-training-course.

-
- ...April**
- 11-12 Introduction to Adobe Photoshop**
Learn how to create and edit images using the de facto standard in the graphics industry. Techniques covered include colour correction, working with layers, compositing images and preparing images for use on the Web.
10% discount for ISTC members.
Armada, Reading.
www.armada.co.uk/photoshop-training-course.
- 13-14 Introduction to Adobe Illustrator**
Provides you with the essential knowledge you need to create shapes, work with type and layers and apply effects and styles, giving you the basics to build on.
10% discount for ISTC members.
Armada, Reading.
www.armada.co.uk/illustrator-training-course.
- 18-19 Introduction to Adobe Photoshop**
Learn how to create and edit images using the de facto standard in the graphics industry. Techniques covered include colour correction, working with layers, compositing images and preparing images for use on the Web.
10% discount for ISTC members.
Armada, Bromsgrove.
www.armada.co.uk/photoshop-training-course.
- 18-20 Basic and Intermediate MadCap Flare**
Teaches how to use Flare to create a working help project with media-rich content and full navigation features. You learn how to work efficiently and effectively with Flare, becoming familiar with features including variables, conditional text and multi-format publishing.
10% discount for ISTC members.
Armada, Milton Keynes.
www.armada.co.uk/madcap-flare-training-course.
- 20-21 Introduction to Adobe InDesign**
Provides a comprehensive introduction to the powerful capabilities of InDesign, including setting up new documents, shapes, frames and using InDesign's most popular features.
10% discount for ISTC members.
Armada, Bromsgrove.
www.armada.co.uk/indesign-training-course.

Events news



The banner features a scenic view of terraced hills in Porto, Portugal, overlaid with a network of white dots and lines. On the left, the text reads 'TC europe Colloquium 2016' with a starburst graphic above 'TC'. Below this, a black box contains 'THE NEXT BIG THING' and a white box contains '15 April 2016'. On the right, a black circle contains 'PORTO PORTUGAL'. At the bottom right, a white box contains 'Call for Papers until 30 December 2015'. At the bottom left, it says 'MORE INFO HERE: www.tceurope.org | colloquium@tceurope.org'. At the bottom center, it says 'co-organized by apcomtec Associação Portuguesa de Comunicações e Informática'. At the bottom right, it says 'hosted by' followed by logos for 'TECHNOLOGY CENTRE' and 'UNIVERSITY OF PORTO'.

InfoPlus+ submission deadlines

If you have an article or other content you want to submit for inclusion in *InfoPlus+*, please note the following:

For feature articles, press releases, affiliate news and other general content, please ensure your submission arrives by 20th of the month prior to publication. For example, in the case of a June publication, copy should arrive by 20 May.

For ISTC news or event details, please ensure your submission arrives by 24th of the month prior to publication. For example, in the case of a June publication, news should arrive by 24th May. Every effort is made to ensure that *InfoPlus+* is published and distributed as early as possible in the month to which it relates. However, last-minute entries, adverts or cancellations can result in an issue being distributed up to a week into that month. Please bear this in mind when submitting time-sensitive information; especially if it concerns an event occurring in the first few days of the month.

Events listings

If you know of an event that will be of interest to readers, please let us know. You can send details by email to events@istc.org.uk. Please try to give us plenty of notice. The deadline for receiving information for InfoPlus+ is 24th of the month preceding publication.

You can also find information using the online event calendar at: www.istc.org.uk/calendar/2015-12/.

March

- 1 Thames Valley Area Group**
We will be looking at style guides, so come along and bring your favourite style guide. All are welcome and if you would like to attend, please register via Eventbrite.

The Plowden Arms, Shiplake Cross, Henley on Thames from 7:30 to 9:30pm.

<https://www.eventbrite.co.uk/e/istc-thames-valley-area-group-meeting-1st-march-2016-tickets-21518784263>.

...March

2-4 Interaction16
Interaction 16 explores what's next in the context of the future of interaction design as a craft, as a profession, and design practice as a whole.
Helsinki, Finland
<http://interaction16.ixda.org/program>.

7-9 Intelligent Content Conference
Content strategy event specifically designed for marketing practitioners.
Las Vegas, NV, USA
www.intelligentcontentconference.com.

9 South West England Area Group
The general topic for discussion this time is 'technical review.' All are welcome and if you would like to attend, please register via Eventbrite.
George Inn, Bristol from 7:30 to 9:30pm.
<https://www.eventbrite.co.uk/e/istc-sw-england-area-group-meeting-tickets-21513321925>.

9-10 ACI's Publishers Summit
The two day event will bring together key industry stakeholders from the publishing industry to hear case-studies and panel discussions on the key issues in the quickly evolving publishing industry.
London, UK
www.wplgroup.com/aci/event/publishers-summit/.

21-23 GALA 2016
A forward-looking program that covers all the major topics of interest to the GALA audience. From corporate strategy to localization management to technology and interpreting, there's something for everyone.
New York, NY, USA
<http://tinyurl.com/nf5mypa>.

April

6-9 Conference on College Composition and Communication (CCCC)
Writing strategies for action.
Houston, TX, USA
<http://www.ncte.org/cccc/conv>.

10-12 MadWorld 2016
Premier technical communication and content strategy conference for technical writers, documentation managers and content strategists.
San Diego, CA, USA.
www.madcapsoftware.com/events/madworld.

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- ...April**
- 13 European Academic Colloquium on TC Studies 2016**
Annual event that focuses on scientific contents with respect to technical communication. It is targeted at members of the European scientific community who are teaching and doing research in the area of technical communication or related fields, Berlin, Germany
<http://conferences.tekom.de/european-academic-colloquium/the-colloquium/>.
- 13-14 Now What? Conference**
Now What? Conference is two days of talks and workshops about how to maintain and improve your website.
Sioux Falls, SD, United States
<http://2016.nowwhatconference.com/>.
- 13-15 LocWorld30 Tokyo**
A conference for international business, translation, localization and global website management.
Tokyo, Japan
<http://locworld.com/events/locworld30-tokyo-2016/>.
- 16 TCeurope Colloquium 2016**
The TCeurope Europe Colloquium 2016 will offer participants the chance to explore and discuss the new tools, methodologies, and skills that technical communicators must acquire and leverage in order to stay relevant and succeed in this challenging environment.
Porto, Portugal
<http://tceurope.org/colloquia>.
- 18-21 tcworld China 2016**
tcworld China is an annual gathering event for decision-makers and specialists in the field of technical communication in China. This year's conference will focus on intelligent information, terminology management, CCMS and information modelling.
Shanghai (presentation and workshops) and Shenzhen (workshops), China
<http://conferences.tekom.de/tcworld-china-2016/tcworld-china-2016/>.
- 19 Spectrum 2016**
Spectrum 2016, STC Rochester's 57th annual conference, in partnership with Rochester Institute of Technology (RIT). This year's theme is Mastering Tech Comm: Harness the Power of Story.
Rochester, NY, United States
<http://stc-rochester.org/spectrum/>.

...April

25-29 6th International Learning Analytics and Knowledge Conference

LAK16 will keep up the momentum generated in earlier conferences to define who we are as a community and how our research can impact the important decisions facing education today.

University of Edinburgh, UK.

<http://lak16.solaresearch.org>.

May

4-8 Information Architecture Summit

This year's theme: a broader panorama.

Atlanta, GA, USA

www.iasummit.org/.

11-12 COMTecnica 2016

International Experts will convene at the two-day event in Bologna on May 11-12 to discuss trends and topics in the field of technical communication. The main conference topic is "Intelligent Information".

Bologna, Italy

<http://conferences.tekom.de/comtecnica/comtecnica-2016/>.

15-18 STC 2016 Summit

The Summit consists of over 80 educational sessions, organised in tracks and 20-minute Spotlight Talks covering all aspects of technical writing, editing, project management and publication production. Keynote starts on Sunday evening. Summit Expo runs during conference with numerous exhibitors

Anaheim, CA, USA

<http://summit.stc.org/>.

24-25 NORDIC TechKomm 2016

Experts from various European countries will convene at the two-day event in Copenhagen to discuss trends and topics in the field of technical communication. The main conference topic is "Intelligent Information".

Copenhagen, Denmark

<http://conferences.tekom.de/nordic-techkomm/nordic-techkomm-2016/>.

24-27 UXLx User Experience Lisbon

2 full day and 16 half-day workshops to hone up your skills and 11 inspiring talks from thought leaders in the field. Speakers are Usability Experts, Information Architects and Interaction Designers.

Lisbon, Portugal

<https://www.ux-lx.com/>.