

ANSWER CHOICES	RESPONSES	
GSCE or equivalent	1.36%	2
A-level or equivalent	4.08%	6
Foundation degree	0.68%	1
Bachelor's degree	36.73%	54
Master's degree	19.05%	28
Doctorate	6.80%	10
HNC	4.76%	7
ONC	4.08%	6
	8.16%	12
HND		
OND	0.00%	0

Q1 What is your highest academic qualification?

NVQ	2.04%	3
Other (please specify)	12.24%	18
TOTAL		147

Q2 What is the subject of your highest qualification?

Answered: 146 Skipped: 2

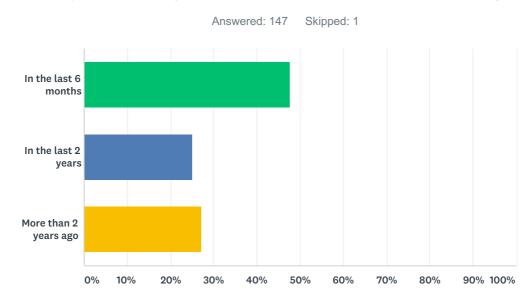
Language Philosophy History Writing Chemistry Human Studies Information Technology English Education Engineering Design Technical Communication Maths Science Analysis Physics Mathematics Technical Authorship Art Management

(1) Technical Communication (2) Online and Distance Education	1
Aeronautical Engineering	2
Air Traffic	1
Aircraft Engineering	2
Analysis and development of IT systems	1
Applied Chemistry	1
Automotive engineering and Design	1
BA (First Class) Modern Language Studies - Spanish, German, English; BSc IT & Computing	1
Biology, Chemistry, Maths	1
Business Management	1
Business Studies	4
Chemical Physics	1
Chemistry	5
Cognitive Semiotics	1
Communication	1
Computer Based Information Systems	1
Computer Programming and Technical Authorship	1
Computer Science	2
Computer Science & Psychology	1
Computer Studies	2
Computing	2
Computing and System Design	1
Creative Writing/Print Media Publishing	1
Education	1
Ekectrical engineering, Mechanical Engineering	1
electrical & electronic engineering	1
Electrical and Electronic Engineering	6
Electronic Engineering	3
Electronic Instructional Media	1
Electronics	1
Electronics and electrical engineering	1
Electronics and Telecommunications	1
Engineering	3
Engineering (Mechanical)	1
English	2
English & History	1
English and American Literature	1
English and German literature, History of Art	1
English and History	1
English and Philosophy	1
English Language	1
English Lit & History (Joint Hons)	1
English Lit & Sociology	1
English Literature	3
Environmental Engineering	1
Ergonomics and Human Factors	1
Geology	1
Geophysical Sciences	2

History	1
Human Computer Interaction	1
Informatics	1
Information & Library Studies	1
Information Analysis	1
Information Technology	2
Instrumentation and Analytical Science	1
Intermedia (Contemporary Art)	1
Journalism	1
Language (BA Hons)	1
Law	1
Leadership and Management`	1
Linguistics	1
MA Technical Communication, also MA Studies in Fiction	1
marine engineering	1
Mathematics	2
Maths/Physics	1
Mechanical Engineering	6
Modern Languages and IT	1
Multi	1
Multimedia	1
multiskilled engineering	1
NCAE (Silsoe) Postgrad Diploma in Farm Machinery design	1
Organisation Studies	1
Organizational behaviour	1
Philosophy	1
Physics	4
Physics and Meteorology	 1
Physics, Maths, Chemistry	1
Primary education	1
Qualit Management and Nursing	1
Quantitative History	
Radiochemistry and Nuclear Technology	1
Robotics and Automated Systems	1
Science	1
Science Communication	1
Semantic markup languages	1
Social Sciences	1
Software Engineering	1
Statistics	1
Teaching in the Lifelong Learning Sector	
Technical Authorship	4
Technical Communication	9
Technical communications (Visual)	1
Technical Communications and E-Learning	1
Technical drawing	1
Technical Writing	1
Telecomms	1

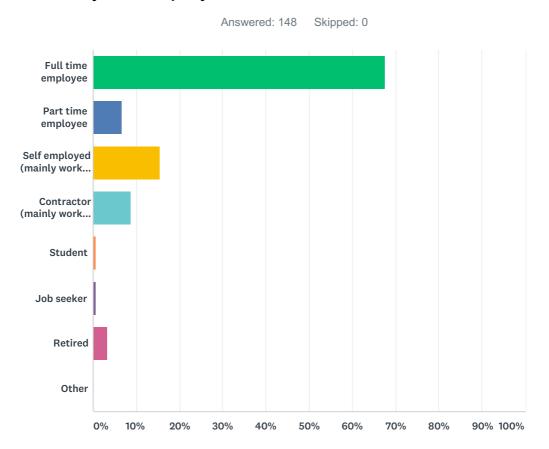
Terminology	1
Translation	1
Usability and Human-Computer-Interactions	1
Zoology	1
Total responses	146

Q3 When did you last take part as a student in a training activity related to your work (either online or classroom-based)?

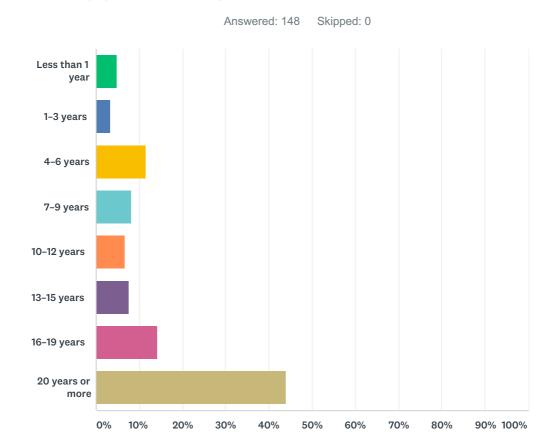


ANSWER CHOICES	RESPONSES	
In the last 6 months	47.62%	70
In the last 2 years	25.17%	37
More than 2 years ago	27.21%	40
TOTAL		147

Q4 What is your employment status?Please select all that apply.

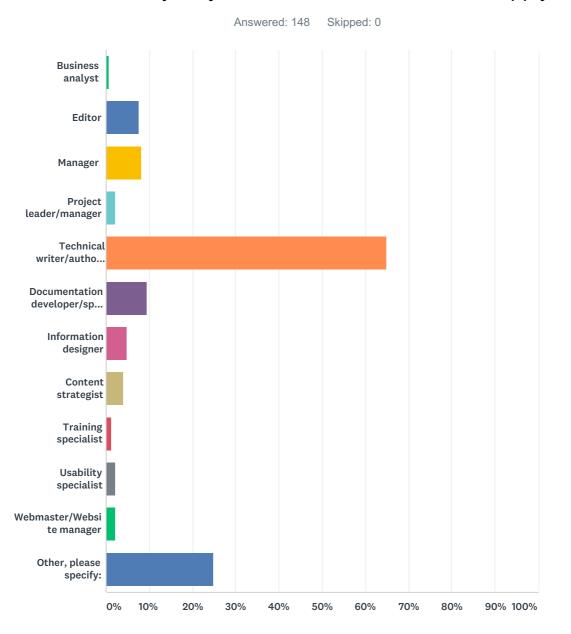


ANSWER CHOICES	RESPONSES
Full time employee	67.57% 100
Part time employee	6.76% 10
Self employed (mainly work for clients directly)	15.54% 23
Contractor (mainly work through agencies or companies)	8.78% 13
Student	0.68% 1
Job seeker	0.68% 1
Retired	3.38% 5
Other	0.00% 0
Total Respondents: 148	



Q5 How many years have you worked as a technical communicator?

ANSWER CHOICES	RESPONSES	
Less than 1 year	4.73%	7
1–3 years	3.38%	5
4–6 years	11.49%	17
7–9 years	8.11%	12
10–12 years	6.76%	10
13–15 years	7.43%	11
16–19 years	14.19%	21
20 years or more	43.92%	65
TOTAL		148

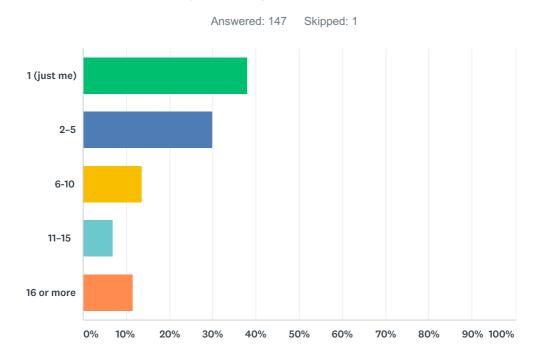


Q6 What is your job title?Please select all that apply.

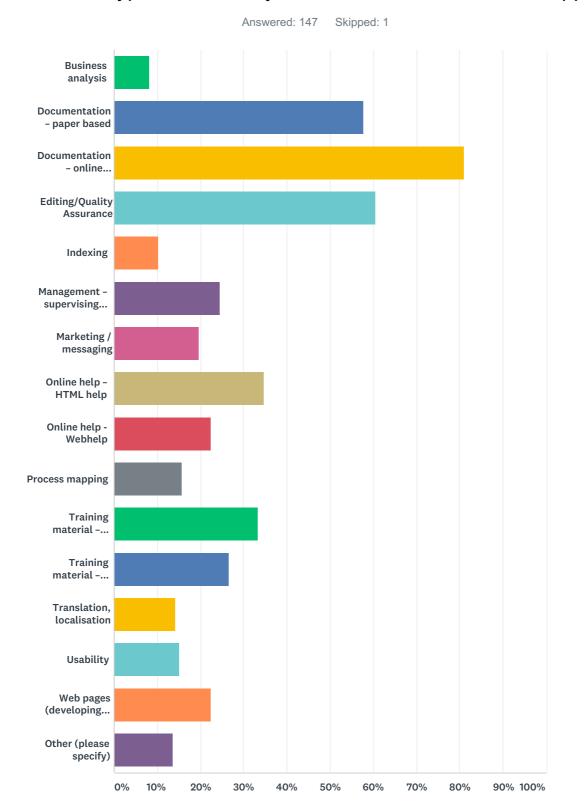
ANSWER CHOICES	RESPONSES	
Business analyst	0.68%	1
Editor	7.43%	11
Manager	8.11%	12
Project leader/manager	2.03%	3
Technical writer/author/communicator	64.86%	96
Documentation developer/specialist; Documentation consultant	9.46%	14
Information designer	4.73%	7
Content strategist	4.05%	6
	1.35%	2
Training specialist		
Usability specialist	2.03%	3

Webmaster/Website manager	2.03%	3
Other, please specify:	25.00%	37
Total Respondents: 148		

Q7 How many technical communicators do you typically work with in your organisation?



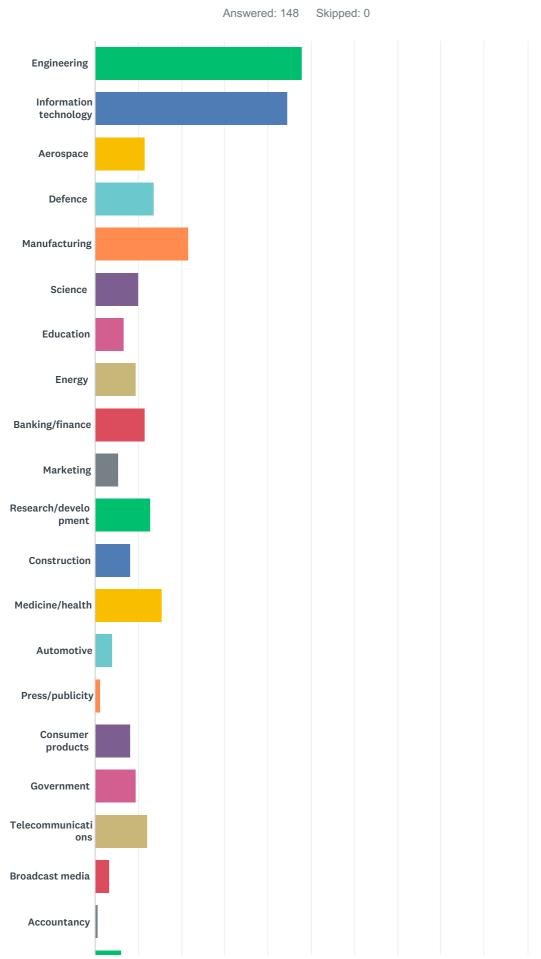
ANSWER CHOICES	RESPONSES	
1 (just me)	38.10%	56
2–5	29.93%	44
6-10	13.61%	20
11–15	6.80%	10
16 or more	11.56%	17
TOTAL		147



Q8 What type of work do you do?Please select all that apply

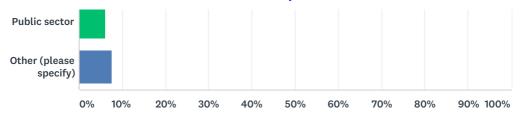
ANSWER CHOICES	RESPONSES	
Business analysis	8.16%	12
Documentation – paper based	57.82%	85
Documentation – online (intranet content; PDFs etc.)	80.95%	119
Editing/Quality Assurance	60.54%	89

Indexing	10.20%	15
Management – supervising other technical communicators	24.49%	36
Marketing / messaging	19.73%	29
Online help – HTML help	34.69%	51
Online help - Webhelp	22.45%	33
Process mapping	15.65%	23
Training material – printed manuals, workbooks etc.	33.33%	49
Training material – online content (demonstrations, videos, simulations etc.)	26.53%	39
Translation, localisation	14.29%	21
Usability	14.97%	22
Web pages (developing content)	22.45%	33
Other (please specify)	13.61%	20
Total Respondents: 147		



Q9 What sector(s) do you typically work in?

Survey Monkey report



ANSWER CHOICES	RESPONSES	
Engineering	47.97%	71
Information technology	44.59%	66
Aerospace	11.49%	17
Defence	13.51%	20
Manufacturing	21.62%	32
Science	10.14%	15
Education	6.76%	10
Energy	9.46%	14
Banking/finance	11.49%	17
Marketing	5.41%	8
Research/development	12.84%	19
Construction	8.11%	12
Medicine/health	15.54%	23
Automotive	4.05%	6
Press/publicity	1.35%	2
Consumer products	8.11%	12
Government	9.46%	14
Telecommunications	12.16%	18
Broadcast media	3.38%	5
Accountancy	0.68%	1
Public sector	6.08%	9
Other (please specify)	7.43%	11
Total Respondents: 148		

Answered: 148 Skipped: 0 UK UK and other countries Republic of Ireland



Q10 Where do you generally work?

ANSWER CHOICES	RESPONSES	
UK	79.05% 11	7
UK and other countries	10.14% 1	15
Republic of Ireland	3.38%	5
Other EU country	5.41%	8
Other non-EU European country	0.68%	1
Any other country	1.35%	2
TOTAL	14	8

Other EU country

Other non-EU European...

> Any other country

> > 0%

10%

20%

30%

40%

50%

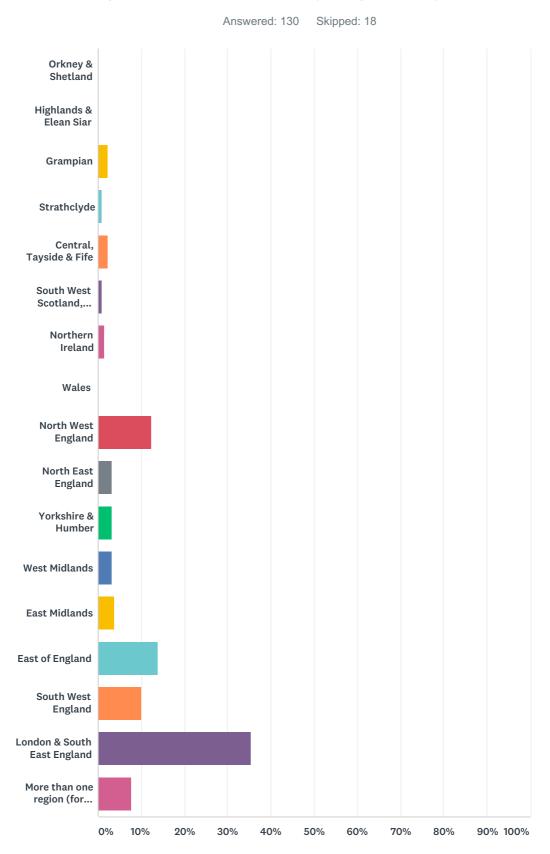
60%

70%

80%

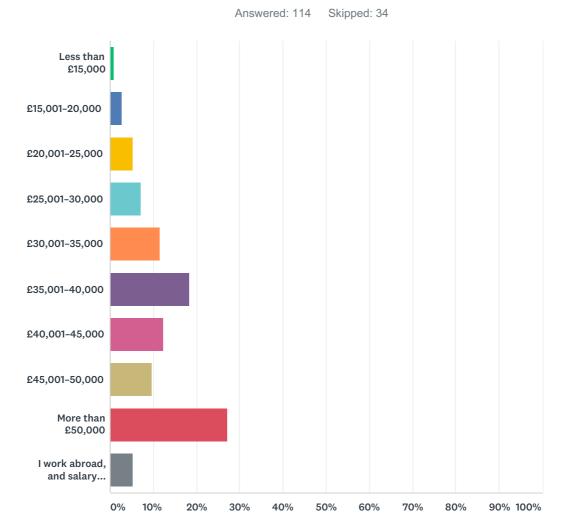
90% 100%

Q11 If you answered "UK" to the previous question, please indicate the region of the UK where you generally work.



ANSWER CHOICES	RESPON	ISES
Orkney & Shetland	0.00%	0

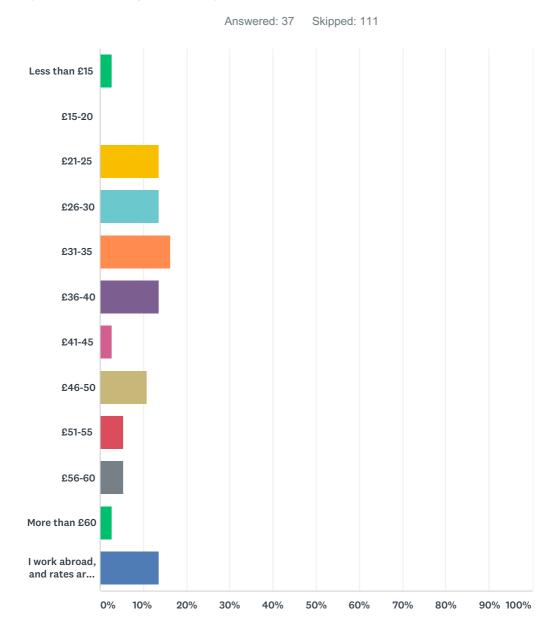
Highlands & Elean Siar	0.00%	0
Grampian	2.31%	3
Strathclyde	0.77%	1
Central, Tayside & Fife	2.31%	3
South West Scotland, Lothian Borders	0.77%	1
Northern Ireland	1.54%	2
Wales	0.00%	0
North West England	12.31%	16
North East England	3.08%	4
Yorkshire & Humber	3.08%	4
West Midlands	3.08%	4
East Midlands	3.85%	5
East of England	13.85%	18
South West England	10.00%	13
London & South East England	35.38%	46
More than one region (for example, a contractor working on multiple projects, or an employee of a national organisation with projects in different locations)	7.69%	10
TOTAL		130



Q12 For employees only: What is your annual gross salary?

ANSWER CHOICES	RESPONSES	
Less than £15,000	0.88%	1
£15,001-20,000	2.63%	3
£20,001–25,000	5.26%	6
£25,001–30,000	7.02%	8
£30,001–35,000	11.40%	13
£35,001–40,000	18.42%	21
£40,001-45,000	12.28%	14
£45,001–50,000	9.65%	11
More than £50,000	27.19%	31
I work abroad, and salary levels are not comparable	5.26%	6
TOTAL		114

Q13 For contractors/self-employed only: In the last 3 months, what has been your average hourly rate for technical communication work?"

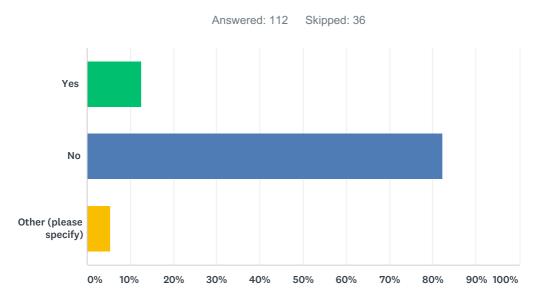


ANSWER CHOICES	RESPONSES	
Less than £15	2.70%	1
£15-20	0.00%	0
£21-25	13.51%	5
£26-30	13.51%	5
£31-35	16.22%	6
£36-40	13.51%	5
£41-45	2.70%	1
£46-50	10.81%	4
£51-55	5.41%	2
£56-60	5.41%	2

Survey Monkey report

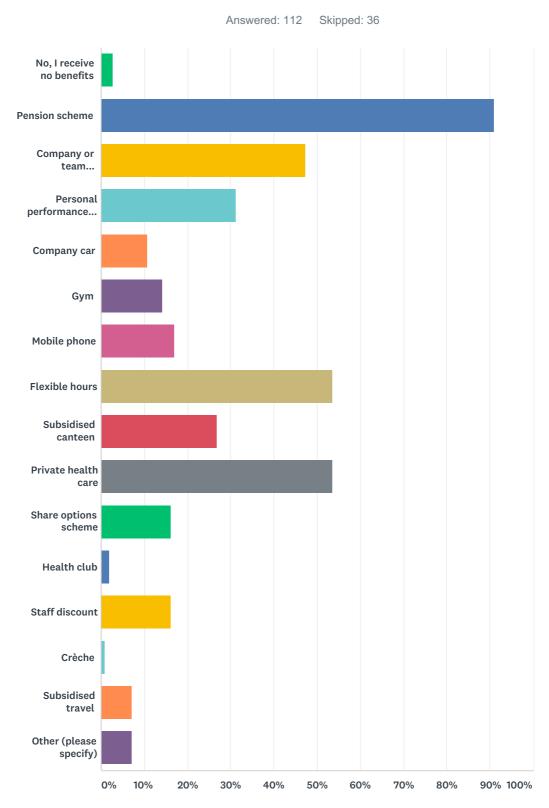
More than £60	2.70%	1
I work abroad, and rates are not comparable	13.51%	5
TOTAL		37

Q14 For employees only: Are you paid for overtime worked?



ANSWER CHOICES	RESPONSES	
Yes	12.50%	14
No	82.14%	92
Other (please specify)	5.36%	6
TOTAL		112

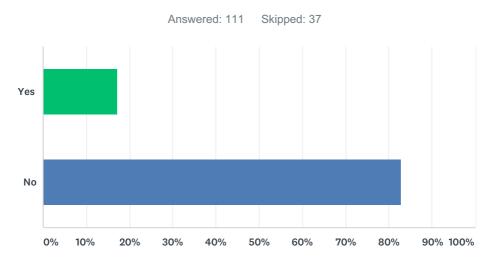
Q15 For employees only: What additional benefits do you receive, if any? (select all that apply)



ANSWER CHOICES	RESPONSES	
No, I receive no benefits	2.68%	3
Pension scheme	91.07%	102
Company or team performance bonus	47.32%	53

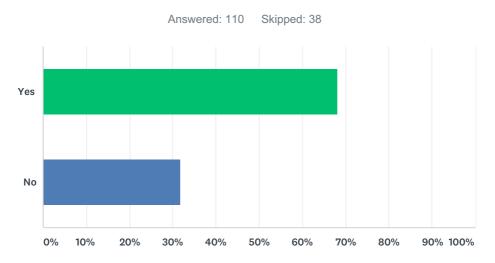
Personal performance bonus31.25%Company car10.71%Gym14.29%Mobile phone16.96%Flexible hours53.57%Subsidised canteen26.79%Private health care53.57%Share options scheme16.07%Health club1.79%Staff discount16.07%Crèche0.89%Subsidised travel7.14%Other (please specify)7.14%			
Gym14.29%Mobile phone16.96%Flexible hours53.57%Subsidised canteen26.79%Private health care53.57%Share options scheme16.07%Health club1.79%Staff discount0.88%Crèche0.88%Subsidised travel7.14%Other (please specify)7.14%	Personal performance bonus	31.25%	35
Nobile phone16.96%Flexible hours53.57%Subsidised canteen26.79%Private health care53.57%Share options scheme16.07%Health club1.79%Staff discount0.89%Crèche0.89%Subsidised travel7.14%Other (please specify)7.14%	Company car	10.71%	12
Flexible hours53.57%Subsidised canteen26.79%Private health care53.57%Share options scheme16.07%Health club1.79%Staff discount16.07%Crèche0.89%Subsidised travel7.14%Other (please specify)7.14%	Gym	14.29%	16
Nextble hours26.79%Subsidised canteen53.57%Private health care53.57%Share options scheme16.07%Health club1.79%Staff discount16.07%Crèche0.89%Subsidised travel7.14%Other (please specify)7.14%	Mobile phone	16.96%	19
Private health care53.57%Share options scheme16.07%Health club1.79%Staff discount16.07%Crèche0.89%Subsidised travel7.14%Other (please specify)7.14%	Flexible hours	53.57%	60
Share options scheme16.07%Health club1.79%Staff discount16.07%Crèche0.89%Subsidised travel7.14%Other (please specify)7.14%	Subsidised canteen	26.79%	30
Health club 1.79% Staff discount 16.07% Crèche 0.89% Subsidised travel 7.14% Other (please specify) 7.14%	Private health care	53.57%	60
Staff discount 16.07% Crèche 0.89% Subsidised travel 7.14% Other (please specify) 7.14%	Share options scheme	16.07%	18
Crèche 0.89% Subsidised travel 7.14% Other (please specify) 7.14%	Health club	1.79%	2
Subsidised travel 7.14% Other (please specify) 7.14%	Staff discount	16.07%	18
Other (please specify) 7.14%	Crèche	0.89%	1
	Subsidised travel	7.14%	8
Total Respondents: 112	Other (please specify)	7.14%	8
	Total Respondents: 112		

Q16 For employees only: Have you changed jobs in the past 12 months?

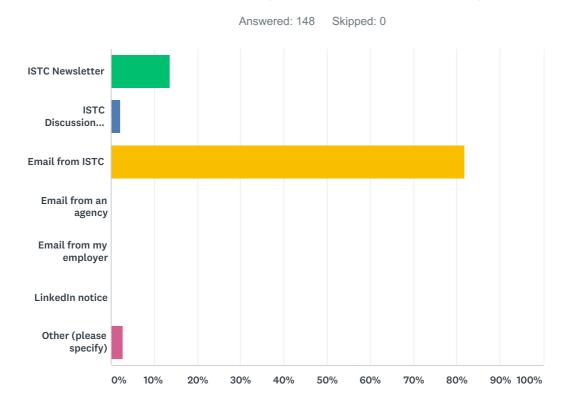


ANSWER CHOICES	RESPONSES	
Yes	17.12%	19
No	82.88%	92
TOTAL		111

Q17 For employees only: Have you had a pay rise in the last 12 months?



ANSWER CHOICES	RESPONSES	
Yes	68.18%	75
No	31.82%	35
TOTAL		110

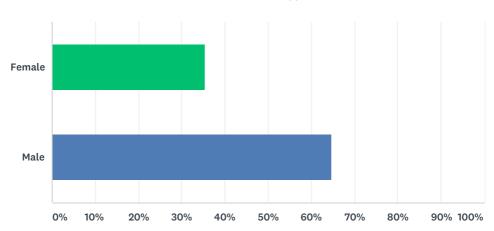


ANSWER CHOICES	RESPONSES
ISTC Newsletter	13.51% 20
ISTC Discussion forum	2.03% 3
Email from ISTC	81.76% 121
Email from an agency	0.00% 0
Email from my employer	0.00% 0
LinkedIn notice	0.00% 0
Other (please specify)	2.70% 4
TOTAL	148

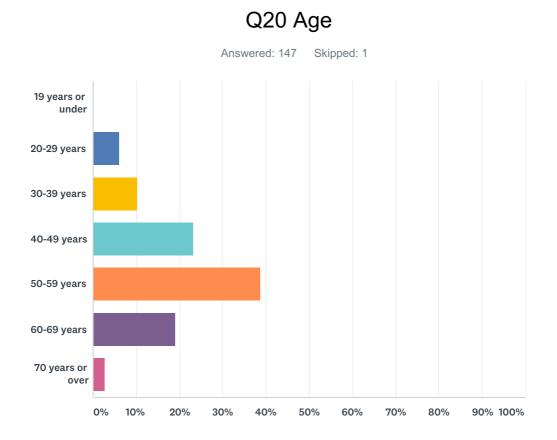
Q18 Where did you hear of this survey?

Q19 Sex

Answered: 147 Skipped: 1

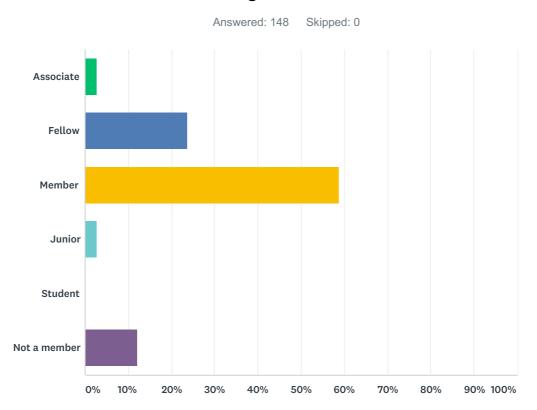


ANSWER CHOICES	RESPONSES	
Female	35.37%	52
Male	64.63%	95
TOTAL		147



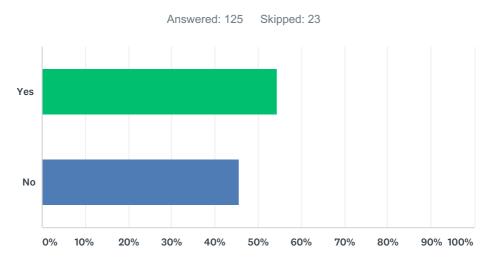
ANSWER CHOICES	RESPONSES	
19 years or under	0.00%	0
20-29 years	6.12%	9
30-39 years	10.20%	15
40-49 years	23.13%	34
50-59 years	38.78%	57
60-69 years	19.05%	28
70 years or over	2.72%	4
TOTAL		147

Q21 Are you a member of the ISTC, and if so, what is your membership grade?



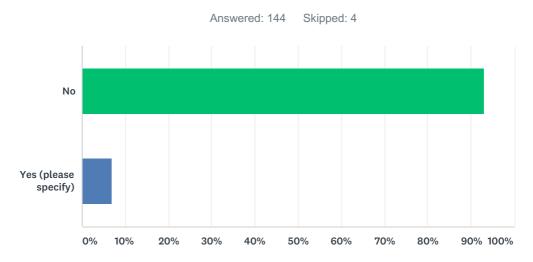
ANSWER CHOICES	RESPONSES	
Associate	2.70%	4
Fellow	23.65%	35
Member	58.78%	87
Junior	2.70%	4
Student	0.00%	0
Not a member	12.16%	18
TOTAL		148

Q22 If you are a Member or Fellow of the ISTC, do you use MISTC or FISTC after your name?



ANSWER CHOICES	RESPONSES	
Yes	54.40%	68
No	45.60%	57
TOTAL		125

Q23 Do you belong to any other technical communication association?



ANSWER CHOICES	RESPONSES	
No	93.06%	134
Yes (please specify)	6.94%	10
TOTAL		144