

11 Colour is at the core of accessibility

Carrie Cousins



Exploring types of colour blindness with best practice tips and tools to ensure everyone can understand your message.

14 E-learning: capturing your audience

Helen Hill



Helping you maximise your e-learning output to meet the needs of your audience.

18 Working together with content and design

Nithya Krishnan



Explaining how the product experience can be shaped together using content and design.

22 Structure and semantics for context

Maxwell Hoffmann



Discovering how content becomes intelligent, flexible, and capable of scalable personalisation through structure and semantics.

26 I'm just a technical writer. Or am I?

Ant Davey



Reflecting on his past career, Ant Davey shares his experiences and what's involved in his current role.

28 Is ours even a profession anymore?

Derek Cooper



Sparking debate, this provocative article opines on the current professional status of technical communication in the UK.

31 Information 4.0 tools — comments

Neil Perlin



Following on from his article in *Communicator* Summer 2019, Neil Perlin discloses the responses he received.

34 Grid-based layout and refined typography

Yateendra Joshi



Using Microsoft Word for grid-based page layout and refined typography.

38 PerfectIt 4 – product review

Alison Peck



Appraising the latest version of PerfectIt, a tool that integrates with Word, and discovering whether it can improve the quality of your work.

41 Back to school: tips and tricks for authors!

Bernard Aschwanden



Imparting tips when using Adobe FrameMaker and RoboHelp 2019 to make the best use of metadata possible and prepare your content for the future.

46 Arrays, arrays and more arrays: part 4

Mike Mee



Getting bored of arrays and listboxes. Mike Mee draws arrays to a conclusion.

ISTC news

- 4 From the editor – Katherine Judge
- 5 Letters page
- 5 Business affiliates
- 6 President's view – Carol Leahy
- 7 Member news
- 7 Professionalism and ethics – David Farbey
- 8 ISTC survey 2019 – Alison Peck
- 10 ISTC groups and online
- 57 Your ISTC directory

Regular columns

- 50 Ethical dilemmas – Warren Singer
- 52 MadCap tips – Matthew Ellison
- 54 Book review – How to Write Effective Business English by Fiona Talbot. *Reviewed by Linda Robins.*
- 55 Content design – Robert Scott-Norton
- 56 A day in the life – Sarah Thomson
- 58 Editing – Jean Rollinson

cover

© Ant Davey 2015.



APEX Award
Winner 2010-16