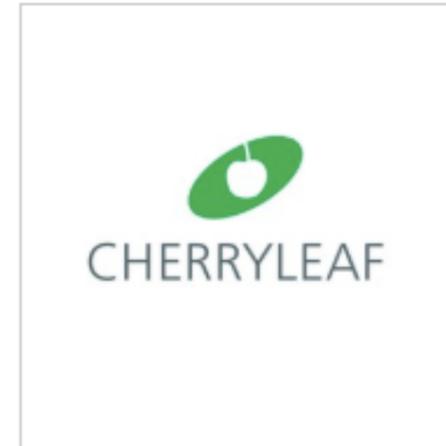


Let's make a podcast!

TCUK 2019

Ellis Pratt
Cherryleaf

Podcasts on techcomm today



Podcasts on techcomm today

Podbean Search Podcast Sign in Create Podcast

The ISTC's Podcast

<https://istctechcomm.podbean.com/feed.xml>

411 Downloads | **4** Episodes

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Podcasting
Podcast on technical communication from The Institute of Scientific and Technical Communicators

ISTC podcast - July 2018

July 3, 2018

0:00 - -0:00

Like(1) Share Download(140)

ISTC Podcast - February 2018

February 6, 2018

TCUK 2017 is becoming a distant memory now, with planning for the 2018 conference well in hand for 25-27 September. In this podcast we take a look back to Nottingham, and hear the reactions and thoughts of a few of the delegates and presenters who attended. Thanks to Marie-Laure Blanco, Frances Gordon, Phil Lane, John Kearney, and Andrew Mills for their kind contributions.

This year's conference venue is the De Vere Hotel, Staverton Estate at Daventry in Northamptonshire. Our title this year is '**The Pursuits of a Polymath**' and covers the wide and growing range of skills and experiences

About the ISTC

The Institute of Scientific and Technical Communicators is the largest UK body representing information development professionals. Its members create or manage information that has an impact on people. This includes creating user guides, manuals, installation instructions, operating and safety procedures, business processes, training materials and software user assistance. We encourage professional development, training courses in technical communication, standards, research resources and networking opportunities for our members and industry affiliates. The ISTC also promotes the value of technical communication and the profession.

Links

We'll make one more

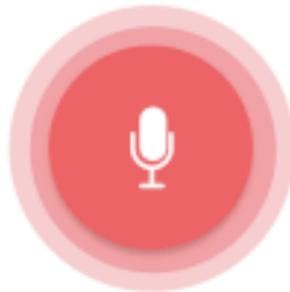


What we'll do

How to start a podcast



1. Sign up For Anchor



2. Record your episode



3. Be heard everywhere

What we'll do

1. Create a podcast
2. Record some content
3. Edit it
4. Publish it

This is live R&D

Let me know if you hit any problems - and we'll look at how to fix them

Activity:
Form into teams

Be as inclusive as you can

Encourage everyone to speak



Don't panic!

Do what you're comfortable doing

Speak in the language you're comfortable speaking

Hosting a podcast

anchor.fm

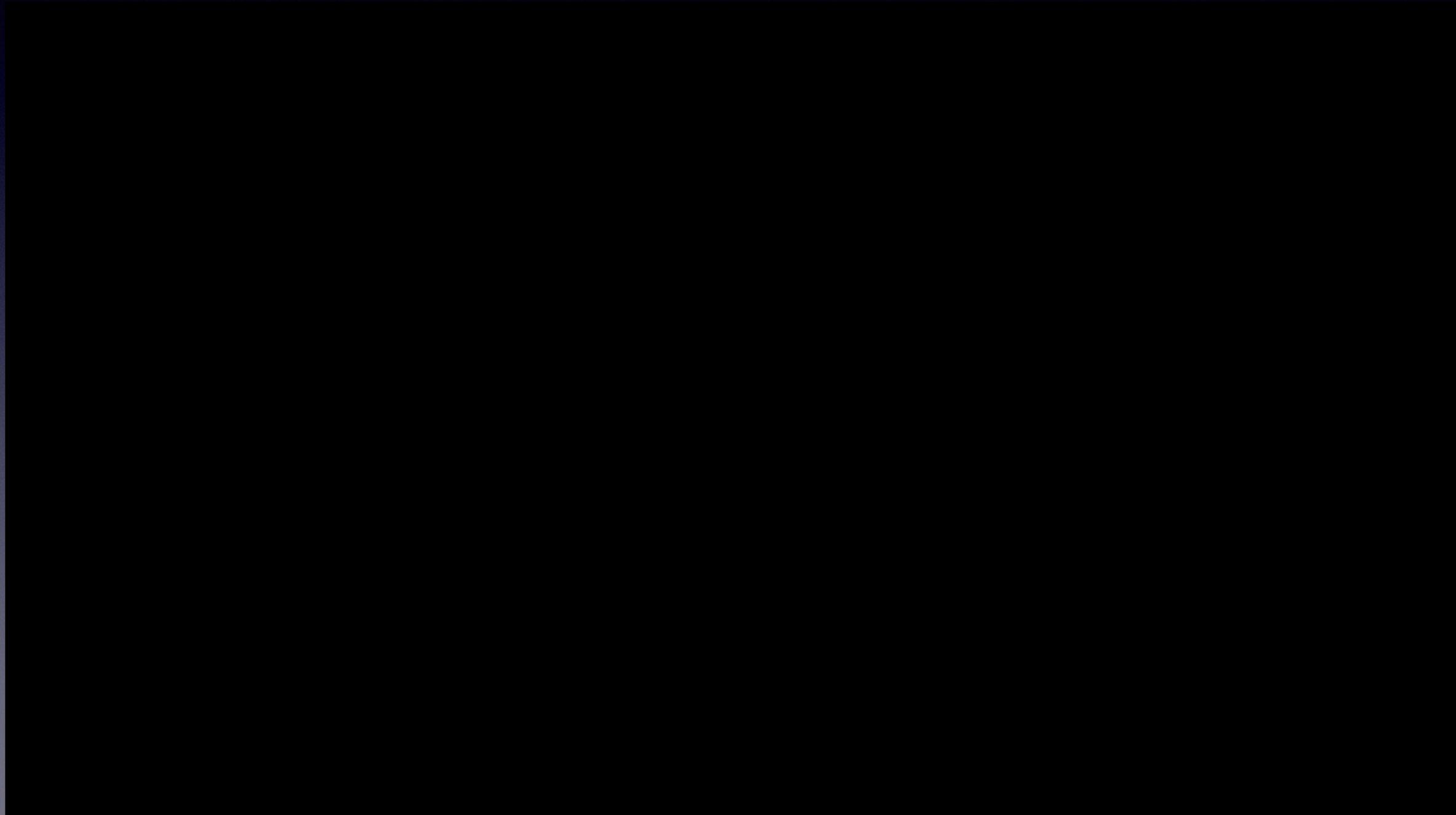
Libsyn

Podbean

We'll use [anchor.fm](#)

It's free and easy to use

“Here’s one I prepared earlier”



Install the anchor.fm app, or login to
their website

Username: TCUK 2019

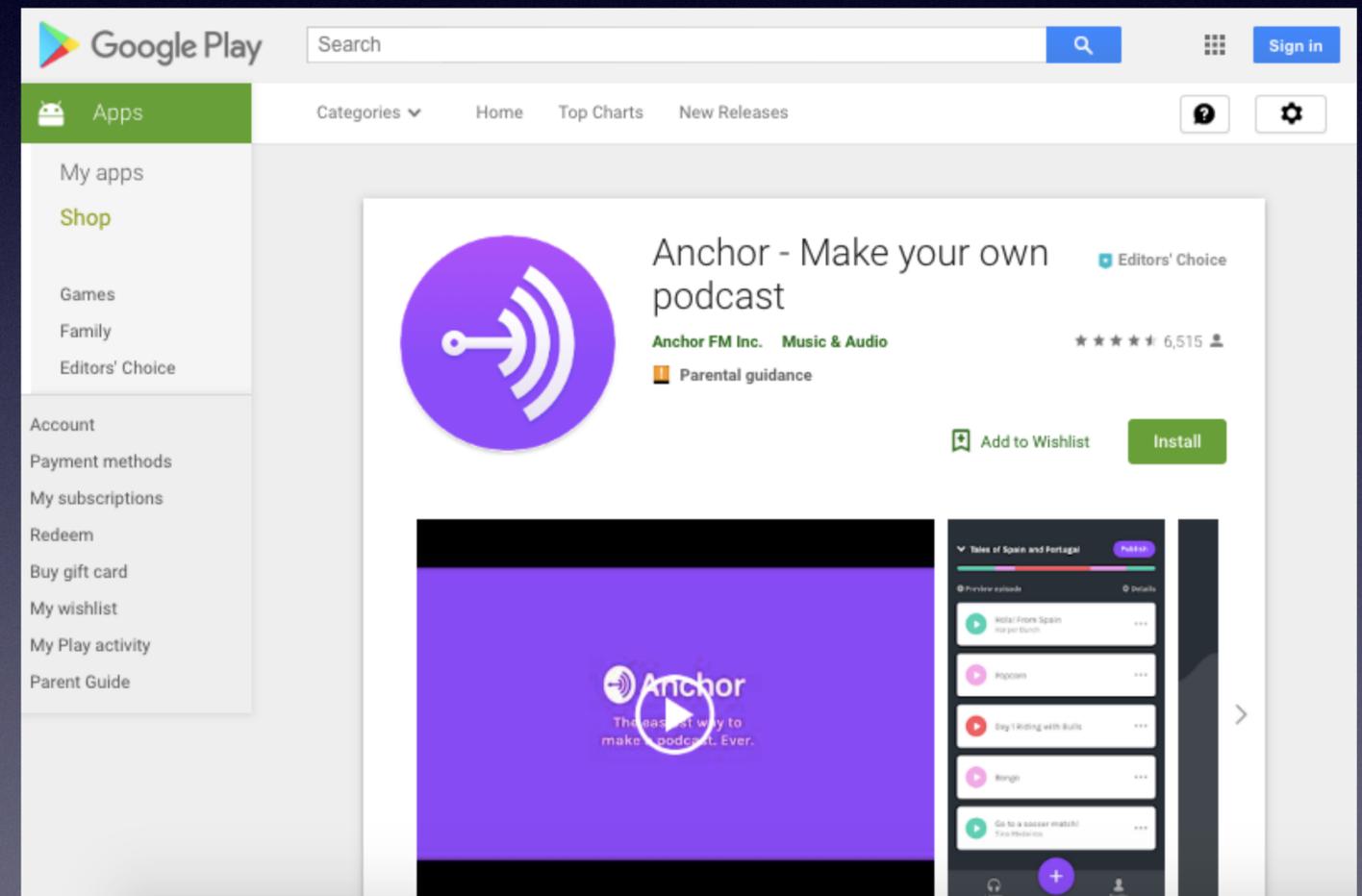
email: podcast@cherryleaf.com

Password:

Recording equipment

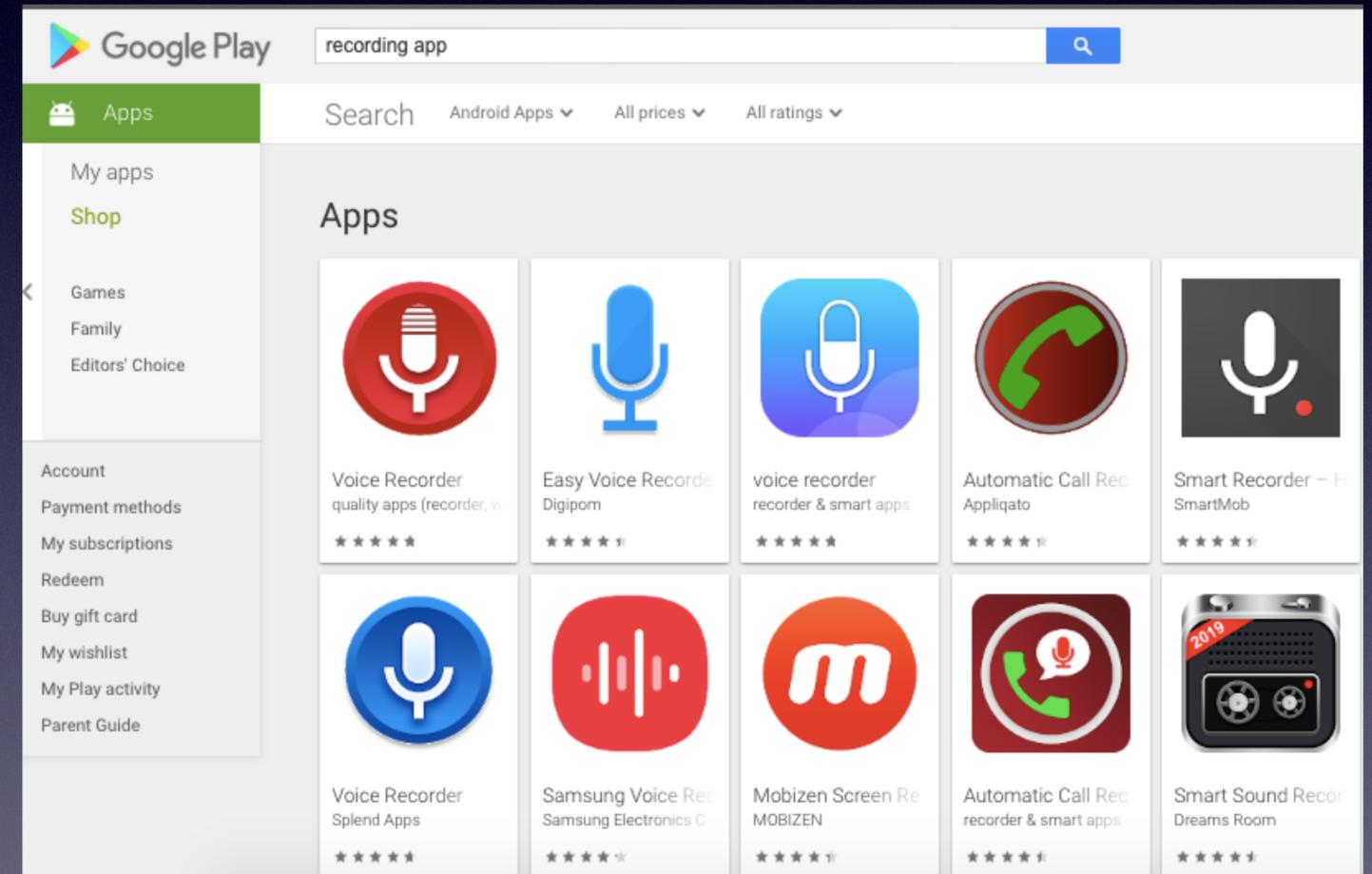
Equipment - option 1

A smartphone and the Anchor.fm app



Equipment - option 1

A smartphone recording app
(and there's one that comes as
standard)



Equipment - Option 2

A laptop and USB microphone
(e.g, €15 Samson Go)



Equipment - Option 3

Digital recorder - €50



Equipment - Option 3

Digital recorder - €300

Zoom H6



Equipment - Zencastr

A way of recording over the internet with a laptop or smartphone.

zencastr.com

A screenshot of the Zencastr website interface. The page has a blue header with the Zencastr logo, navigation links for Pricing, Blog, and Support, and a Login button. The main content area features the heading "HIGH FIDELITY PODCASTING" in large, bold, white letters. Below this, there are two lines of text: "Record your remote interviews in studio quality" and "Simply send a link and receive a separate track per guest". A prominent white button with purple text says "Start Recording Today!". At the bottom of the page, it says "No installation needed". On the right side, a laptop screen displays the Zencastr interface, showing a recording session for "EPISODE 47" with participants JOSH, LUCY, and WARGOLD. A silver vintage-style microphone is positioned in front of the laptop screen.

Zencastr Pricing Blog Support Login

HIGH FIDELITY PODCASTING

Record your remote interviews in studio quality

Simply send a link and receive a separate track per guest

[Start Recording Today!](#)

No installation needed

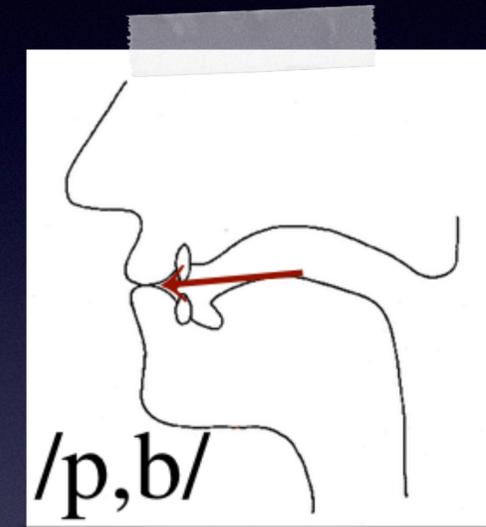
Recording - rate

With interviews, make sure everyone is recording at the same rate (e.g. 128Kbps/44.1KHz) so you don't get "audio drift"

Recording - Things to avoid

Try to avoid any plosives

Talk side-on to the microphone



Recording - Things to avoid

Try to avoid any echo

Don't be too far away from the microphone

Minimise the hard surfaces in a room



Activity:
Record your podcast

Types of podcast shows

Interviews (vox pops)

Types of podcast shows

Interviews (with an expert)

Types of podcast shows

Conversations/round tables

(e.g. review of news)

Types of podcast shows

Presentation recordings

Types of podcast shows

A radio show (monologues)

My suggestion - Ask people about the conference

What they liked

What they learnt

If they changed their mind about anything

What they will use when they go back to work

What they hoped to see at the conference and if that happened

My suggestion - Ask people about the conference

What they liked about the social activities

Who they are and where they have come from

If they spoke to any other delegates

How it compares to other conferences

If they will come again next year

If they will speak next year

What extra they wished they'd seen

Activity:
Edit your podcast

Editing

Normally you open your recording in an editing app, and edit out the sections you don't want:

Audacity (you can download from <https://www.audacityteam.org/>)

Garageband

Editing

With the Anchor app, you can edit inside the application

Editing

Add an introduction

Delete the ums and ahs

Add an ending

Editing - improving the audio

Normalise

Compress

Activity:
Save your podcast

Producing

Save as .mp3

128Kbps or 96Kbps is fine

Activity:
Publish your podcast

Producing

Upload to Libsyn, Podbean etc

We can use the anchor.fm app to save and publish

Recap

Recap

1. We created a podcast
2. We recorded some content
3. We edited it
4. We published it