



# About me

#xml #oxygenxml #syncrosoft #opensource #jing #ditaot #dance #tango

# Style guide

A set of rules that people should follow when writing content

## The style guide can be...

- > a **text** document
- > a **word processor** document
- > one or more **HTML** documents  
to be published on the web, thus accessible through a link
- > one or more structured **XML** documents  
to enable web publishing and other automated processing

# Example of a possible issue

Code blocks with long lines may look ugly or they may even become incorrect

# Code block in DITA

## Sample

Here we have a sample code:

```
public void testGetAttributes() throws Exception{
    String schemaStr =
        "<?xml version=\"1.0\" encoding=\"UTF-8\"?>\n" +
        "<xs:schema xmlns:xs=\"http://www.w3.org/2001/XMLSchema\" targetNamespace=\"oxygenNS\" xmlns:oxygenNS=\"oxygenNS\">\n" +
        "  <xs:attribute name=\"attr1\" default=\"defaultVal\" type=\"xs:string\"/>\n" +
        "  <xs:attribute name=\"attr3\" default=\"defaultVal\" type=\"xs:string\"/>\n" +
        "  <xs:element name=\"elem\">\n" +
        "    <xs:complexType>\n" +
        "      <xs:attribute ref=\"oxygenNS:attr1\" default=\"overwriteVal\"/>\n" +
        "      <xs:attribute name=\"attr2\" type=\"xs:token\" fixed=\"20\"/>\n" +
        "      <xs:attribute ref=\"oxygenNS:attr3\" use=\"required\"/>\n" +
        "    </xs:complexType>\n" +
        "  </xs:element>\n" +
        "</xs:schema>";
```

# Code block in PDF

| Sample | 1

## Sample

---

Here we have a sample code:


```
public void testGetAttributes() throws Exception{
    String schemaStr =
        "<?xml version=\"1.0\" encoding=\"UTF-8\"?>\n" +
        "<xs:schema xmlns:xs=\"http://www.w3.org/2001/XMLSchema\"
targetNamespace=\"oxygenNS\" xmlns:oxy=\"oxygenNS\">\n" +
        "    <xs:attribute name=\"attr1\" default=\"defaultVal\" type=
\"xs:string\"/>\n" +
        "    <xs:attribute name=\"attr3\" default=\"defaultVal\" type=
\"xs:string\"/>\n" +
        "    <xs:element name=\"elem\">\n" +
        "        <xs:complexType>\n" +
        "            <xs:attribute ref=\"oxy:attr1\" default=\"overwriteVal\"/
>\n" +
        "            <xs:attribute name=\"attr2\" type=\"xs:token\" fixed=
\"20\"/>\n" +
        "            <xs:attribute ref=\"oxy:attr3\" use=\"required\"/>\n" +
        "        </xs:complexType>\n" +
        "    </xs:element>\n" +
        "</xs:schema>";
```

# Line split at whitespace

## Sample

Here we have a sample code:

```
public void testGetAttributes() throws Exception{
    String schemaStr =
        "<?xml version=\"1.0\" encoding=\"UTF-8\"?>\n" +
        "<xs:schema xmlns:xs=\"http://www.w3.org/2001/XMLSchema\" targetNamespace=\"oxygenNS\" xmlns:oxy=\"oxygenNS\">\n" +
        "    <xs:attribute name=\"attr1\" default=\"defaultVal\" type=\"xs:string\"/>\n" +
        "    <xs:attribute name=\"attr3\" default=\"defaultVal\" type=\"xs:string\"/>\n" +
        "    <xs:element name=\"elem\">\n" +
        "        <xs:complexType>\n" +
        "            <xs:attribute ref=\"oxy:attr1\" default=\"overwriteVal\"/>\n" +
        "            <xs:attribute name=\"attr2\" type=\"xs:token\" fixed=\"20\"/>\n" +
        "            <xs:attribute ref=\"oxy:attr3\" use=\"required\"/>\n" +
        "        </xs:complexType>\n" +
        "    </xs:element>\n" +
        "</xs:schema>";
```

A blue arrow originates from the top center of the slide and points downwards to the line containing the XML namespace declaration: "<xs:schema xmlns:xs=\"http://www.w3.org/2001/XMLSchema\" targetNamespace=\"oxygenNS\" xmlns:oxy=\"oxygenNS\">". This line is highlighted in light blue, and the arrow points to the space between the namespace prefix and the opening angle bracket.

# PDF code block may become incorrect

| Sample | 1

## Sample

---

Here we have a sample code:

```
public void testGetAttributes() throws Exception{
    String schemaStr =
        "<?xml version=\"1.0\" encoding=\"UTF-8\"?>\n" +
        "<xs:schema xmlns:xs=\"http://www.w3.org/2001/XMLSchema\"
        targetNamespace=\"oxygenNS\" xmlns:oxy=\"oxygenNS\">\n" +
```

**ERROR!**

```
public void testGetAttributes() throws Exception{
    String schemaStr =
        "<?xml version=\"1.0\" encoding=\"UTF-8\"?>\n" +
        "<xs:schema xmlns:xs=\"http://www.w3.org/2001/XMLSchema\"
        targetNamespace=\"oxygenNS\" xmlns:oxy=\"oxygenNS\">\n" +
```

# Limiting the code blocks line length

## Sample

Here we have a sample code:

```
public void testGetAttributes() throws Exception{
    String schemaStr =
        "<?xml version='1.0' encoding='UTF-8'?">\n" +
        "<xs:schema xmlns:xs='http://www.w3.org/2001/XMLSchema' "+
        " targetNamespace='oxygenNS' xmlns:oxygenNS='>\n" +
        " <xs:attribute name='attr1' default='defaultVal' "+
        " type='xs:string'/">\n" +
        " <xs:attribute name='attr3' default='defaultVal' "+
        " type='xs:string'/">\n" +
        " <xs:element name='elem'/">\n" +
        "   <xs:complexType/">\n" +
        "     <xs:attribute ref='oxy:attr1' default='overwriteVal'/">\n" +
        "     <xs:attribute "+
        "       name='attr2' type='xs:token' fixed='20'/">\n" +
        "     <xs:attribute ref='oxy:attr3' use='required'/">\n" +
        "   </xs:complexType/">\n" +
        " </xs:element/">\n" +
        "</xs:schema>";
```

DITA

## Sample

Here we have a sample code:

```
public void testGetAttributes() throws Exception{
    String schemaStr =
        "<?xml version='1.0' encoding='UTF-8'?">\n" +
        "<xs:schema xmlns:xs='http://www.w3.org/2001/XMLSchema' "+
        " targetNamespace='oxygenNS' xmlns:oxygenNS='>\n" +
        " <xs:attribute name='attr1' default='defaultVal' "+
        " type='xs:string'/">\n" +
        " <xs:attribute name='attr3' default='defaultVal' "+
        " type='xs:string'/">\n" +
        " <xs:element name='elem'/">\n" +
        "   <xs:complexType/">\n" +
        "     <xs:attribute ref='oxy:attr1' default='overwriteVal'/">\n" +
        "     <xs:attribute "+
        "       name='attr2' type='xs:token' fixed='20'/">\n" +
        "     <xs:attribute ref='oxy:attr3' use='required'/">\n" +
        "   </xs:complexType/">\n" +
        " </xs:element/">\n" +
        "</xs:schema>";
```

PDF

| Sample | 1

# Comparison (PDF)

| Sample | 1

## Sample

Here we have a sample code:

```
public void testGetAttributes() throws Exception{
    String schemaStr =
        "<?xml version='1.0' encoding='UTF-8'?>\n" +
        "<xs:schema xmlns:xs='http://www.w3.org/2001/XMLSchema'\n" +
        "targetNamespace='oxygenNS' xmlns:oxygenNS='>\n" +
        "  <xs:attribute name='attr1' default='defaultVal' type=\n" +
        "\"xs:string\"/>\n" +
        "  <xs:attribute name='attr3' default='defaultVal' type=\n" +
        "\"xs:string\"/>\n" +
        "  <xs:element name='elem'>\n" +
        "    <xs:complexType>\n" +
        "      <xs:attribute ref='oxygenNS:attr1' default='overwriteVal'/\n" +
        ">\n" +
        "        <xs:attribute name='attr2' type='xs:token' fixed=\n" +
        "\"20\"/>\n" +
        "        <xs:attribute ref='oxygenNS:attr3' use='required'/>\n" +
        "      </xs:complexType>\n" +
        "    </xs:element>\n" +
        "  </xs:schema>";
```

#ugly #incorrect

| Sample | 1

## Sample

Here we have a sample code:

```
public void testGetAttributes() throws Exception{
    String schemaStr =
        "<?xml version='1.0' encoding='UTF-8'?>\n" +
        "<xs:schema xmlns:xs='http://www.w3.org/2001/XMLSchema' "\n" +
        "targetNamespace='oxygenNS' xmlns:oxygenNS='>\n" +
        "  <xs:attribute name='attr1' default='defaultVal' +\n" +
        "    type='xs:string'>\n" +
        "  <xs:attribute name='attr3' default='defaultVal' +\n" +
        "    type='xs:string'>\n" +
        "  <xs:element name='elem'>\n" +
        "    <xs:complexType>\n" +
        "      <xs:attribute ref='oxygenNS:attr1' default='overwriteVal'>\n" +
        "        <xs:attribute\n" +
        "          name='attr2' type='xs:token' fixed='20'>\n" +
        "        <xs:attribute ref='oxygenNS:attr3' use='required'>\n" +
        "      </xs:complexType>\n" +
        "    </xs:element>\n" +
        "  </xs:schema>";
```

#nice #correct

# We should record this rule

Code blocks lines should be limited to a certain maximum length

# Why do we need a style guide?

Try to avoid repeating mistakes

# Style guides are great, but...

... we can reach a point where we have a lot of rules and an overhead to get started

# Too many rules!

At some point, we may not be able to keep track of all the style guide rules

# Overhead

One should learn all the style guide rules before writing!

# Solution?

How can we avoid learning all the rules, even before we start writing?

# Solution: automate rules

Automatically detect when your content does not follow a specific rule

If possible, offer one or more solutions the user can choose from

# Cars – automate checks and solutions

Intelligent cars:

- > Issue a warning if you are about to hit another car or a large object
  - > Prepare and even apply the brakes for you
- > Issue a warning when you cross a lane guideline without signaling
  - > Turn the wheel to keep you on your lane

# We should benefit of similar support!

There are technologies designed for doing exactly that:

- > Schematron
- > Schematron Quick Fix

# Schematron

One possible choice for style guide rule automation

# What is Schematron?

- > **An ISO Standard**

  - ISO/IEC 19757 – DSDL (Document Schema Definition Language) Part 3: Rule-based validation

- > **A very simple schema language**

  - Less than 10 main elements, about 20 elements in total

- > **A different kind of schema**

  - Defines business rules, not the document structure

## Why Schematron

- > Designed to check patterns in structured documents
- > Support for text processing through regular expression checks
- > With the addition of SQF it can provide automatic fixes
- > Can be organized in a way that splits responsibilities in roles
- > Can link to style guide (a rule may contain a *@see* attribute)
- > Can be integrated within a structured style guide

# SQF – Schematron Quick Fix

Provide actions the user can choose in order to correct the reported problem  
- similar to choosing a correct word when you have a spelling mistake -

# Sample automated rule

Let's look at some automated rules with Schematron and SQF

# Possible fixes for user guide rules

- > No dynamic image scaling (image/@scale)
  - > Remove the @scale attribute
- > Avoid “oXygen” in index terms
  - > Delete “oXygen” from the index term
- > No “;” at the end of list items
  - > Remove “;”
  - > Replace “;” with some other character
- > Index terms are allowed only in prolog
  - > Move index term in prolog
- > Topic IDs should match the topic filename
  - > Set the topic ID to match the filename-based pattern
- > No link text equal with the referred URL
  - > Remove the link text
- > Consecutive lists
  - > Join the two consecutive lists
- > Definition lists should be inside paragraphs
  - > Wrap the definition list in a paragraph

- > Suggest specifying a language on code blocks
  - > Set the @lang attribute
- > Reports consecutive notes of the same type
  - > Change the note type
  - > Merge their content
- > Report empty elements
  - > Remove the empty element
- > Report tables with more cells than the declared columns
  - > Remove the additional cells
- > Sections should have IDs
  - > Add @id attributes on sections
- > Sections should have titles
  - > Add title element in sections
- > No text directly inside a section
  - > Delete the text
  - > Wrap the text in a paragraph

# Information Architect and Developer roles

Schematron can be organized to split responsibilities in different roles!

# Profiles

## Information Architect

- > Good domain knowledge
- > Knows what rules are needed
- > No technical background
- > No Schematron or SQF knowledge

## Developer

- > No domain knowledge
- > Knows how to build rules
- > Good technical background
- > Schematron and SQF knowledge or ready to learn them

# Workflow

- > Information Architect decides to add a new rule to the style guide
- > IA sends a request to the Developer to implement an automatic check
- > The Developer creates the Schematron code to implement that check

## Generic rules

Avoid starting an “*indexterm*” element with “oXygen”

Delete “oXygen”

Avoid starting a “*note*” element with “Note:”

Delete “Note:”

...



Avoid starting a “*parent*” element with a “*fragment*”

Delete “*fragment*”

“*parent*” and “*fragment*” are the generic rule parameters

# Generic rules library and rules instantiations

## Generic rules library (Developer)

avoidStartFragment

parent

fragment

...

## Actual rules (Information Architect)

avoidStartFragment

parent = “indexterm”,

fragment = “oxygen”

avoidStartFragment

parent = “note”,

fragment = “Note:”

...

## Improved workflow using generic rules

- > Information Architect decides to add a new rule to the style guide
- > If an existing generic rule cannot be used to automate that new rule
  - > IA sends a request to the Developer to implement a new generic rule
  - > The Developer creates the Schematron code to implement that generic rule
  - > The new generic rule becomes available in a generic rules library
- > IA identifies the generic rule and sets the corresponding parameters to automate the style guide new rule

## Improved workflow advantages

- > Less interaction between Developer and IA, only when a new generic rule is needed
- > IA is in control of the actual rules, being able to modify them easily as needed, just by setting values to the corresponding parameters
- > Limits the need for a Developer role, even to zero, if using an existing library of generic rules

# Intelligent Style Guide

Why keep rules separate from style guide?

# Embed rules into a structured style guide

indexing.dita

## How to use indexing

Index terms should be defined only in the metadata section of a topic.

Because the user guide refers to our product, we should not use the product name in index terms.

Rule	avoidStartFragment
parent	indexterm
fragment	oxygen

avoidStartFragment

parent = “**indexterm**”,  
fragment = “**oxygen**”

# DIM

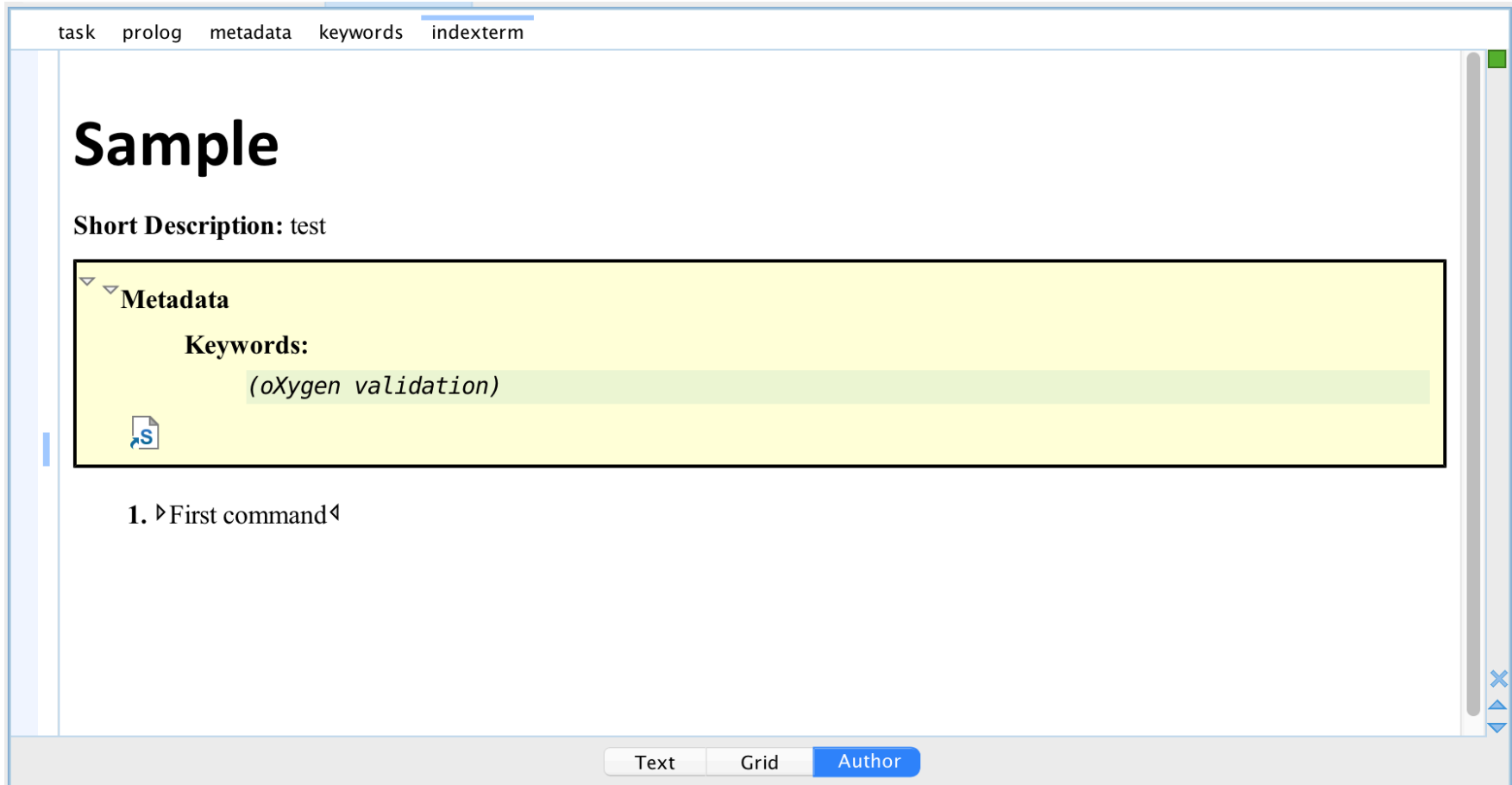
## Dynamic Information Model

An example of an intelligent style guide

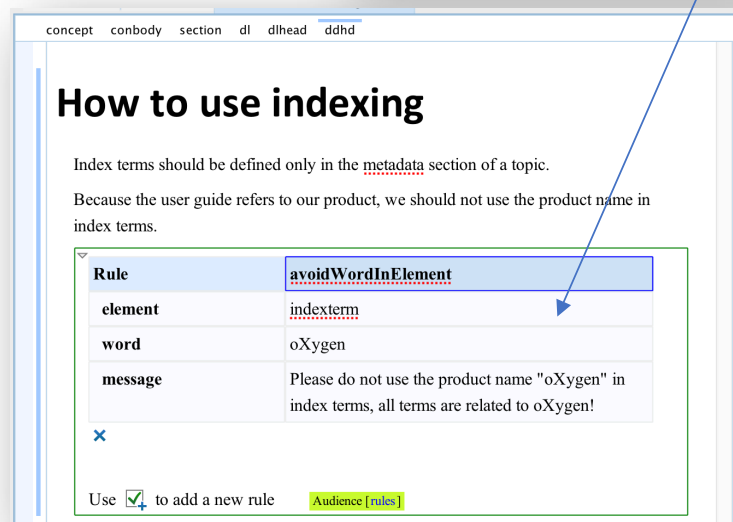
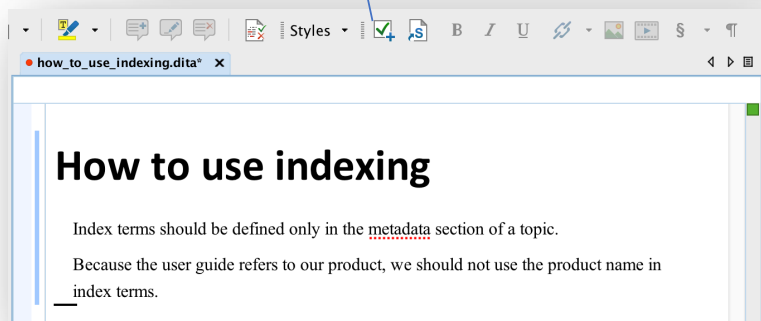
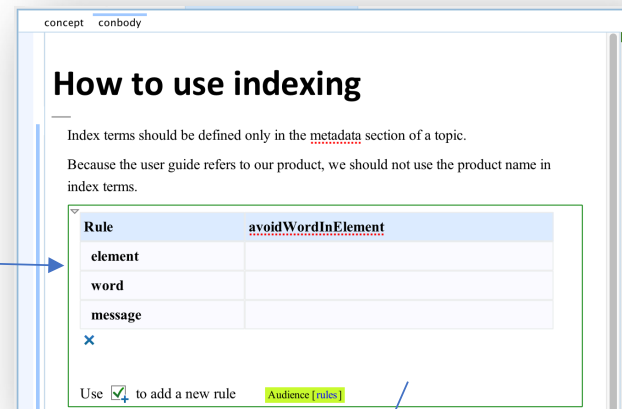
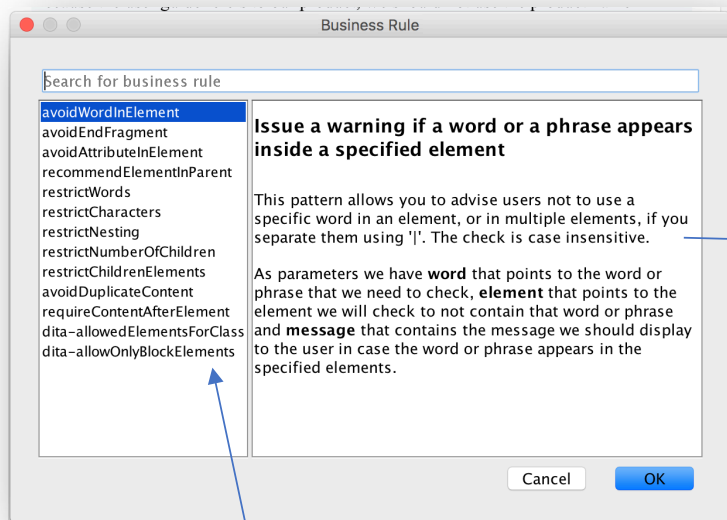
<http://www.github.com/oxygenxml/dim>

# DIM example

# Document containing a problem

A screenshot of the Oxygen XML Editor interface. The window title bar shows tabs for "task", "prolog", "metadata", "keywords", and "indexterm", with "indexterm" selected. The main content area displays a document structure. At the top is a large heading "Sample". Below it is a "Short Description: test". A yellow highlighted box contains a "Metadata" section with a "Keywords:" field containing the text "(oxygen validation)". Below the metadata box is a list item "1. First command". At the bottom of the window, there are three buttons: "Text", "Grid", and "Author", with "Author" selected. A vertical scrollbar is visible on the right side of the editor.

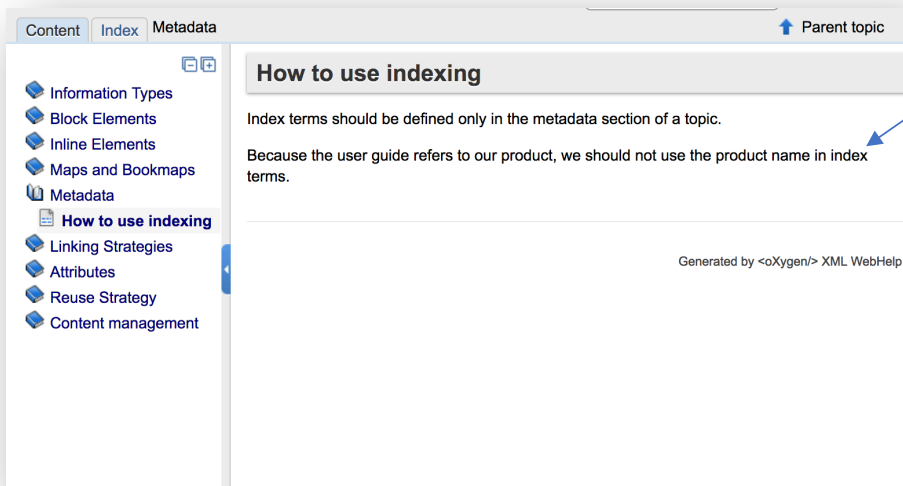
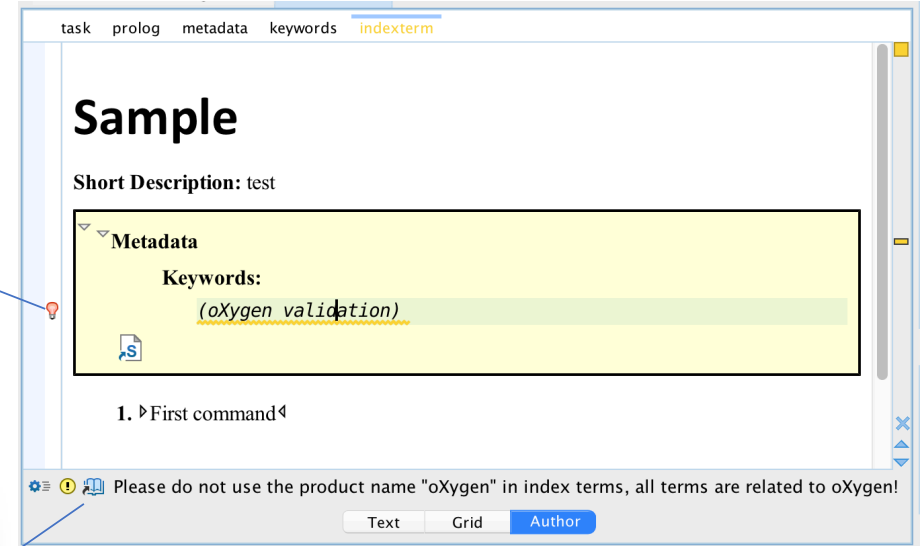
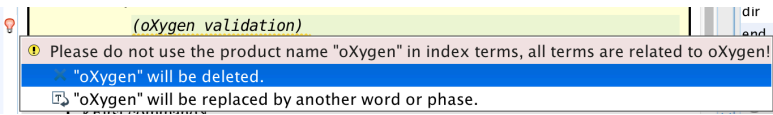
# Adding a new rule



# Schematron rule extracted from style guide

```
<!--Generated from how_to_use_indexing.dita.
-->
<pattern is-a="avoidWordInElement"
  see="http://example.com/styleguide/webhelp/how_to_use_indexing.html">
  <param name="element" value="indexterm"/>
  <param name="word" value="oxygen"/>
  <param name="message"
    value="Please do not use the product name &#34;oxygen&#34; in index terms,
      all terms are related to oxygen!"/>
</pattern>
```

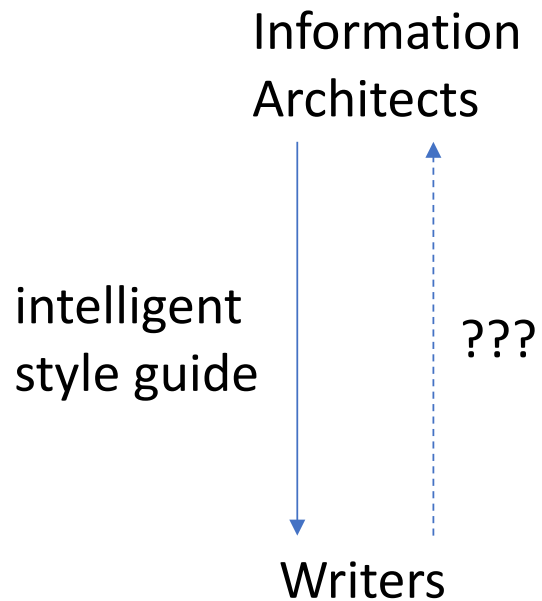
# Detected issue, link to style guide, and fixes



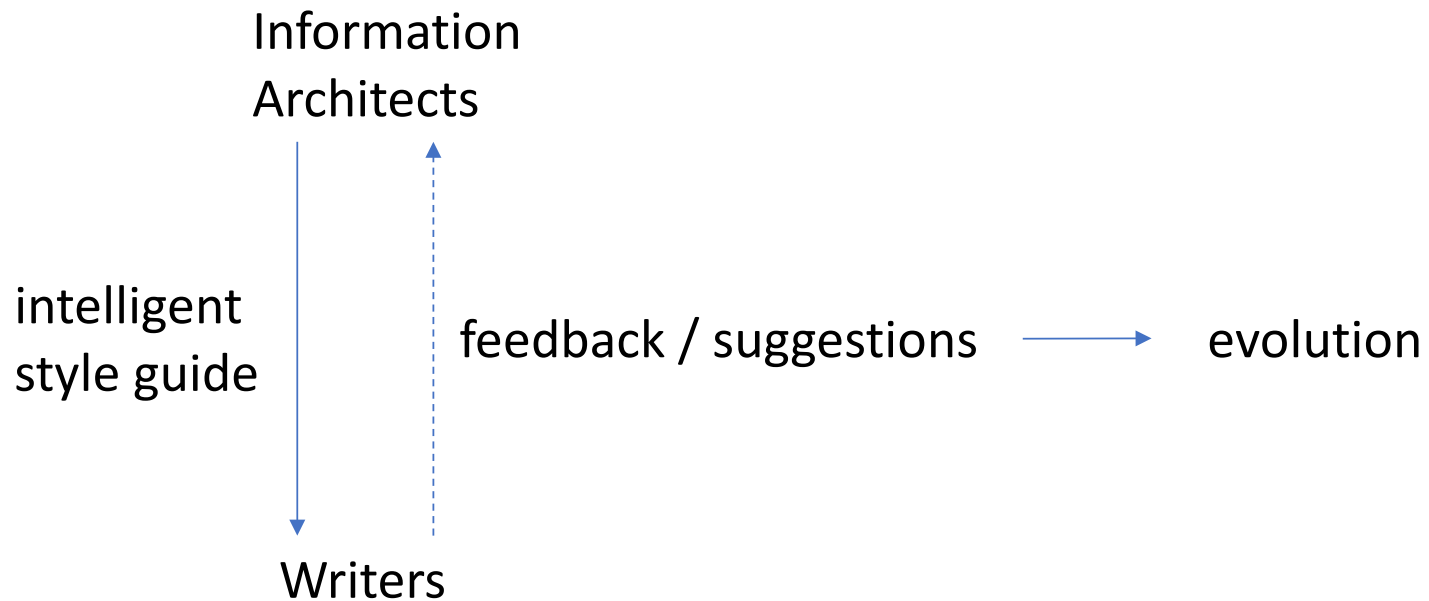
# Communication

Intelligent style guides allow information architects to communicate with writers

# Interactive - dialog



# Interactive - dialog

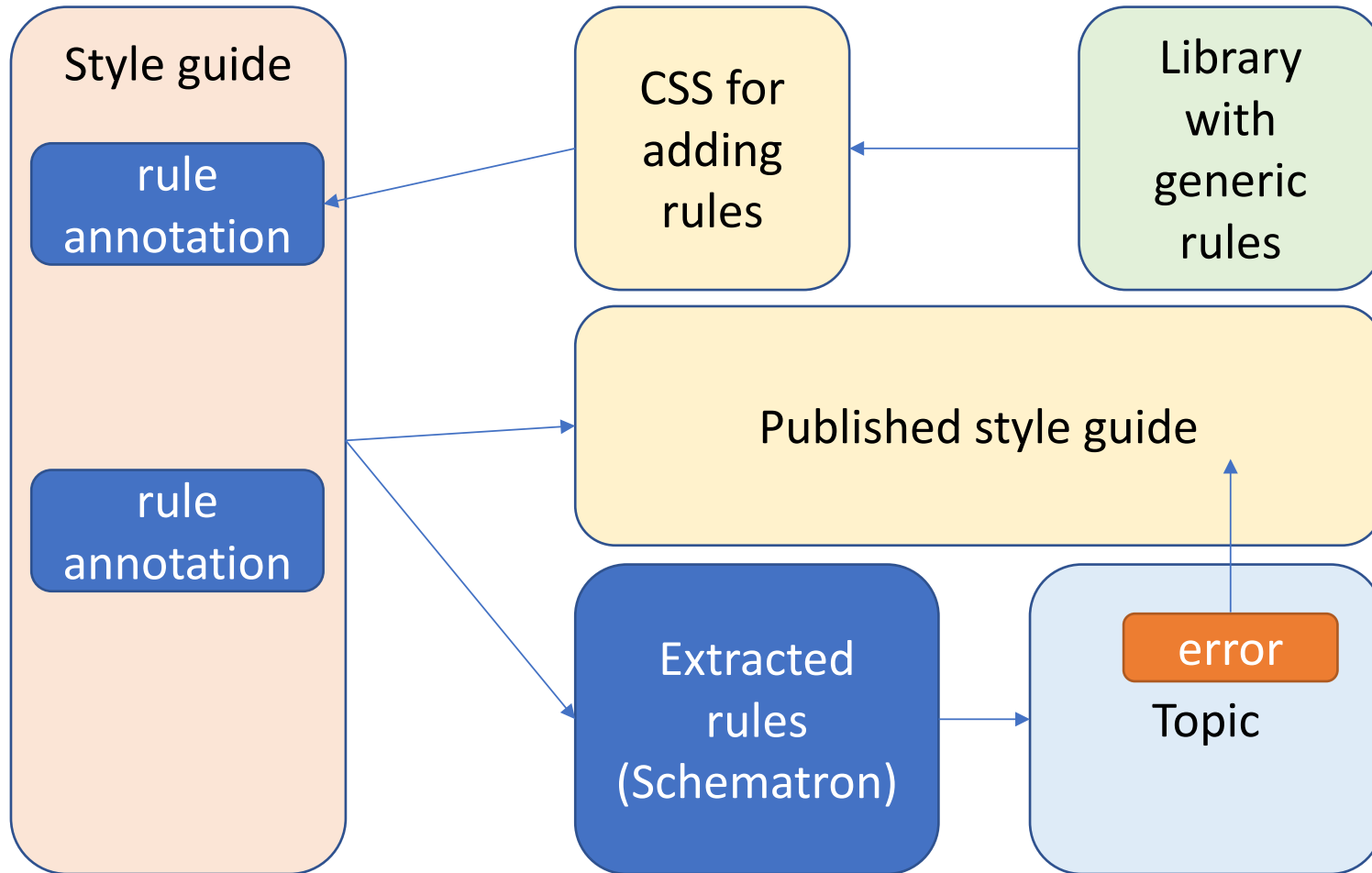


# Integrated Style Guide

An example of an interactive intelligent style guide

<https://github.com/oxygenxml/integrated-styleguide>

# Overview



# Interactive Intelligent Style Guide

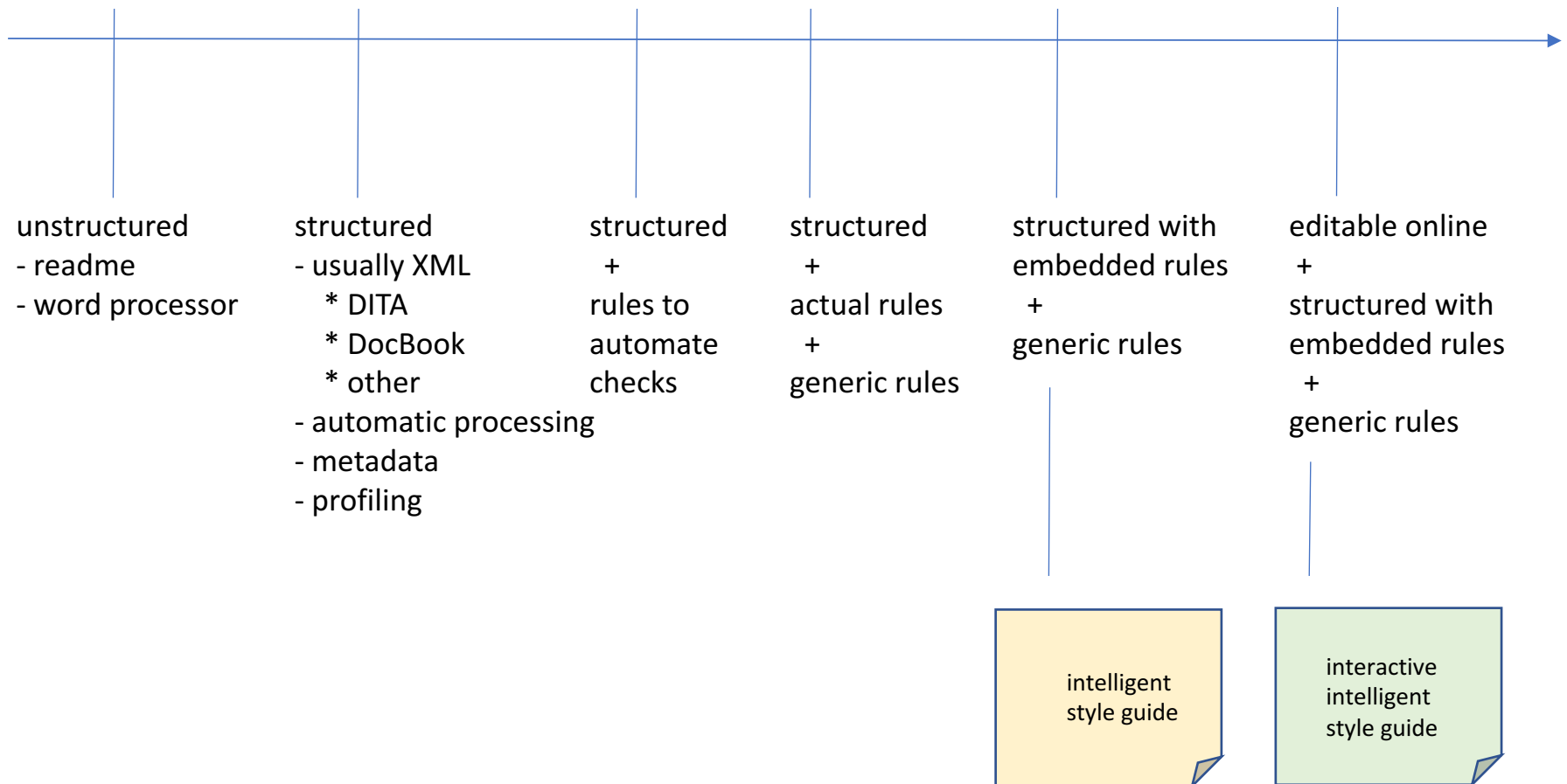
- Open source, hosted in a Git repository on GitHub  
<https://github.com/oxygenxml/integrated-styleguide>
- Published on GitHub Pages at  
<https://oxygenxml.github.io/integrated-styleguide/>  
<http://oxygenxml.github.io/integrated-styleguide/rules/rules.sch>
- Integrated with a CI (Travis) to automatically publish HTML and the extracted Schematron rules
- Editable online with oXygen Web Author demo service, using the Edit links on each style guide page
- Customized UI to easily add new rules by instantiating a generic rule

# DEMO

See the integrated style guide in action

- add a new rule
- see how the style guide is re-published and Schematron rules are generated
- use the style guide on an XML document and see how it notifies the writer

# Style guide format evolution



Thank you!

Questions?

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