

10 steps to streamlining your localisation process

How we halved the production time for a
28-language documentation suite

start

**singlefile documents
(e.g. word)**

goal

↓ time | ↓ effort | ↓ cost

the scenario

Promethean®



- **interactive panels**
- **seasonal purchasing cycle**
- **154 countries | 28 languages**
- **recognise need to change**

initial improvements

reduce text

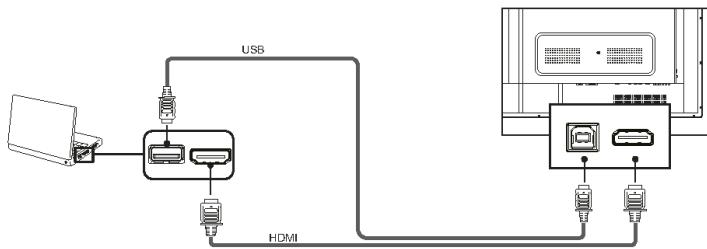
only translate necessary text

start global – adapt to local

quick install guides

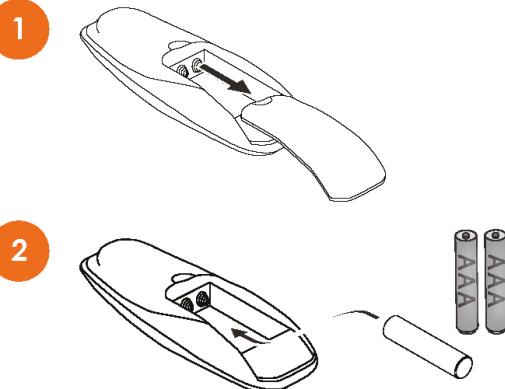
Connections

وصلات • 连接 • 連接 • Připojení • Forbindelser • Verbindungen • Ühendused • Yhteydet • Connexions • Anschlüsse • Károsolatok • Sambungan • Connessioni • 接続 • Байланыстар • Savienojumi • Jungtys • Sambungan • Tilloblinger • Połączenia • Ligaçãoes • Подключения • Conexiones • Anslutningar • ការរំភែង • Bağlantilar • Kétnél



Installing batteries

正在安装电池 • 安装電池 • Instalace baterií • Installation af batterier • Batterijen plaatsen • Patareide paigaldamine • Asennetaan paristorit • Mise en place des piles • Einlegen der Akkus • Akkumulátorok telepítése • Memasang baterai • Installazione delle batterie • 電池のセット • Батареяларды орнатуу • Bateriju ievietošana • Batterij jóléjimac • Memasang bateri • Montere batterier • Instalacja baterii • Instalar as pilhas • Установка батарей • Instalación de pilas • Installerar batterier • گارلنج تکنیک مېتادىرىي • Pillerin yüklenmesi • Lắp đât pin



Compliance

التوافق • 符合性 • 符合規範 • Dodržování předpisů • Godkendelse • Naleving • Vastavus • Yhfeensopivus • Conformité • Konformität • Megfelelőség • Kepatuhan • Conformità • コンプライアンス • Сәйкестік • Atbilstība • Atitiktis • Pematuhan • Samsvär • Zgodność • Conformidade • Соответствие стандартам • Cumplimiento de normativas • Efterlevnad • ကားပြီး ပုံစံ တမ်း စားမာ အနတ် • Uyumluluk • Sütuanh thü

Compliance

United States of America

NOTE: VTP-65 and VTP2-75-4K have been tested and found to comply with the limits for a Class B digital device, pursuant to part 15 of the FCC Rules.

These limits are designed to provide reasonable protection against harmful interference when the equipment is operated in a commercial environment.

This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instruction manual, may cause harmful interference to radio communications.

Operation of this equipment in a residential area is likely to cause harmful interference in which case the user will be required to correct the interference at his own expense.

Do not make any changes or modifications to the equipment.

Canada

VTP-65 and VTP2-75-4K Class B digital apparatus complies with Canadian ICES-003.

VTP-65 and VTP2-75-4K appareil numérique de la classe B est conforme à la norme NMB-003 du Canada.

Europe

Promethean hereby declare that VTP-65 and VTP2-75-4K are in compliance with the Low Voltage Directive 2014/35/EU and the Electromagnetic Compatibility Directive 2014/30/EU.

VTP-65 and VTP2-75-4K meet the following compliance standards: EN 55032, EN 55024 and EN 60950-1.

Full Declaration of Conformities can be found by searching for TP-2053 (VTP-65) and TP-2076 (VTP2-75-4K) at support.prometheanworld.com

VTP-65 and VTP2-75-4K are Class B products.

Waste Electrical and Electronic Equipment (WEEE)

For more information concerning the correct disposal of these products, please contact your Promethean reseller.



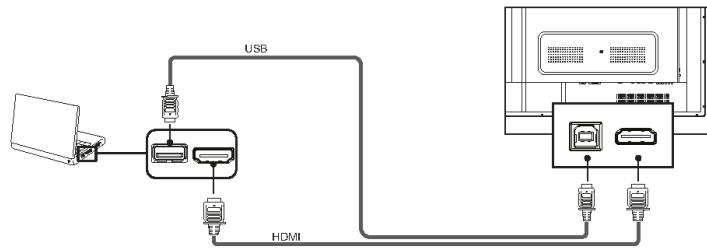
more images

replace text with images

i.e. Ikea style

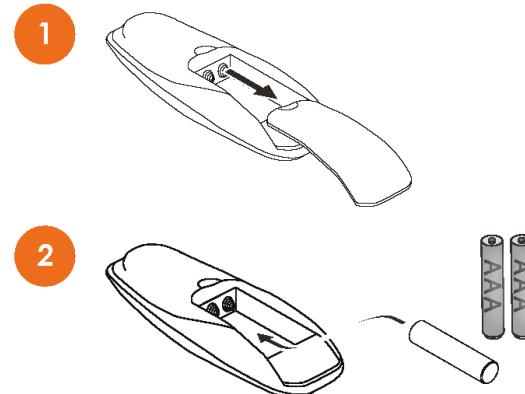
Connections

وصلات • 连接 • 連接 • Připojení • Forbindelser • Verbindungen • Ühendused • Yhteydet • Connexions • Anschlüsse • Károsolatok • Sambungan • Connessioni • 接続 • Байланыстар • Savienojumi • Jungtys • Sambungan • Tilkoblinger • Połączenia • Ligaçãoes • Подключения • Conexiones • Anslutningar • ការចិត្តរោគ • Bağlantilar • Kétnél

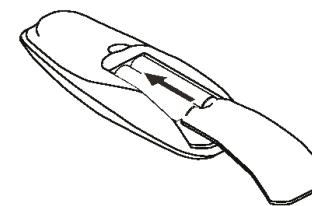


Installing batteries

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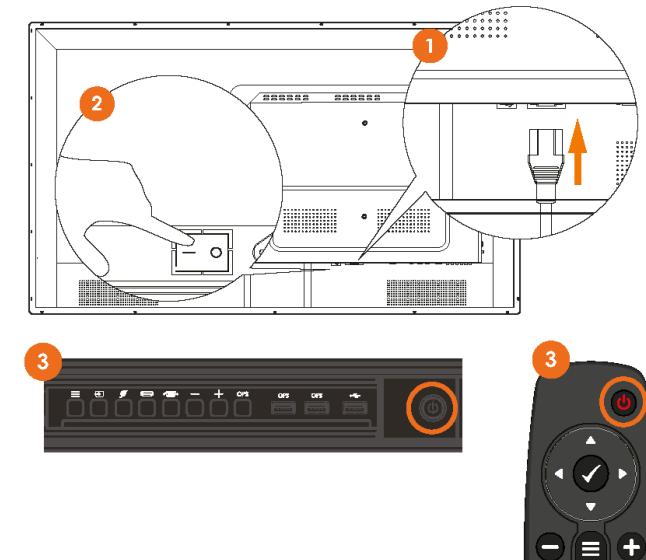
3



Switching on

开机 • 開啟 • Zapnuit • Taend • Inschakelen • Sisselülitamine • Virran kytkeminen • Activation • Einschalten • Bekapcsolás • Menyalakan • Accensione • スイッチオン • Take kocy • leslēgšana • Ijungimas • Menghidupkan • Slå på • Włączańie • Ligar • Переключение • Encendido • Slåpå • ភាគត្រូវបាត់ • Açma • Bật nguồn

VTP-65



fewer docs

fewer items to process

i.e. multi-lingual guides

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Set up

• 设置 • 設定 • Nastavení • Konfiguration • Set-up • Paigaldamine • Käyttöönotto • Configuration • Einrichtung • Telepítés • Konfigurasi • Configurazione • セットアップ • Баптай • Iestatīšana • Nustatymas • Tetapkan • Konfigurer • Konfiguracija • Configuração • Настройка • Instalación • Konfigurering • ติดตั้ง • Kurulum • Cài đặt

Install the latest firmware via ActivDriver from support.prometheanworld.com

تثبيت أحدث البرامج عبر ActivDriver من support.prometheanworld.com

通过 ActivDriver 安装最新版固件，网址：www.prometheanplanet.com。

請至 support.prometheanworld.com 透過 ActivDriver 安裝最新韌體

Nainstalujte nejnovější firmware pomocí ovladače ActivDriver z webové stránky support.prometheanworld.com.

Installer den nyeste firmware via ActivDriver fra support.prometheanworld.com

Installeer de nieuwste firmware via ActivDriver via support.prometheanworld.com

Instalige uusim pūstvara ActivDriveri kaudu support.prometheanworld.com

Asenna viimeisin laiteohjelma ActivDriverin kautta osoitteesta support.prometheanworld.com

Installez le dernier micrologiciel via ActivDriver depuis support.prometheanworld.com

Installieren Sie die aktuelle Firmware über ActivDriver von support.prometheanworld.com

A legújabb firmware az ActivDriver segítségével a support.prometheanworld.com webhelyről telepíthető

Pasang firmware terbaru melalui ActivDriver dari support.prometheanworld.com

Installare la versione firmware più recente tramite ActivDriver dal sito support.prometheanworld.com

support.prometheanworld.com から ActivDriver 経由で最新のファームウェアをインストールします

Микробағдарламаның соңы нұсқасын ActivDriver арқылы support.prometheanworld.com сайтынан орнатының

Instalējiet jaunāko programmatūru ar ActivDriver palīdzību no support.prometheanworld.com

Naudodamies „ActivDriver“, kuriq galite parsisiysti adresu support.prometheanworld.com, jdiekite naujausių programinę aparatinę įrangą.

Pasang perisian tegar melalui ActivDriver daripada support.prometheanworld.com

Installer den nyeste fastvaren via ActivDriver fra support.prometheanworld.com

Zainstaluj najnowsze oprogramowanie układowe za pomocą programu ActivDriver w witrynie support.prometheanworld.com

Instale o firmware mais recente através do ActivDriver em support.prometheanworld.com

Установите последнее программное обеспечение при помощи ActivDriver с веб-сайта support.prometheanworld.com

Instale el firmware más reciente a través de ActivDriver des de support.prometheanworld.com

Inställera den senaste inbyggda program varan via ActivDriver från support.prometheanworld.com

ติดตั้งที่รวมไว้แล้ว ActivDriver จาก support.prometheanworld.com

Güncel ürün yazılımını ActivDriver ile support.prometheanworld.com sayfasından yükleyin

Cài đặt phần mềm firmware mới nhất bằng ActivDriver từ support.prometheanworld.com

words

process

assets

-
- ① **less text**
 - ② **more images**
 - ③ **fewer docs**

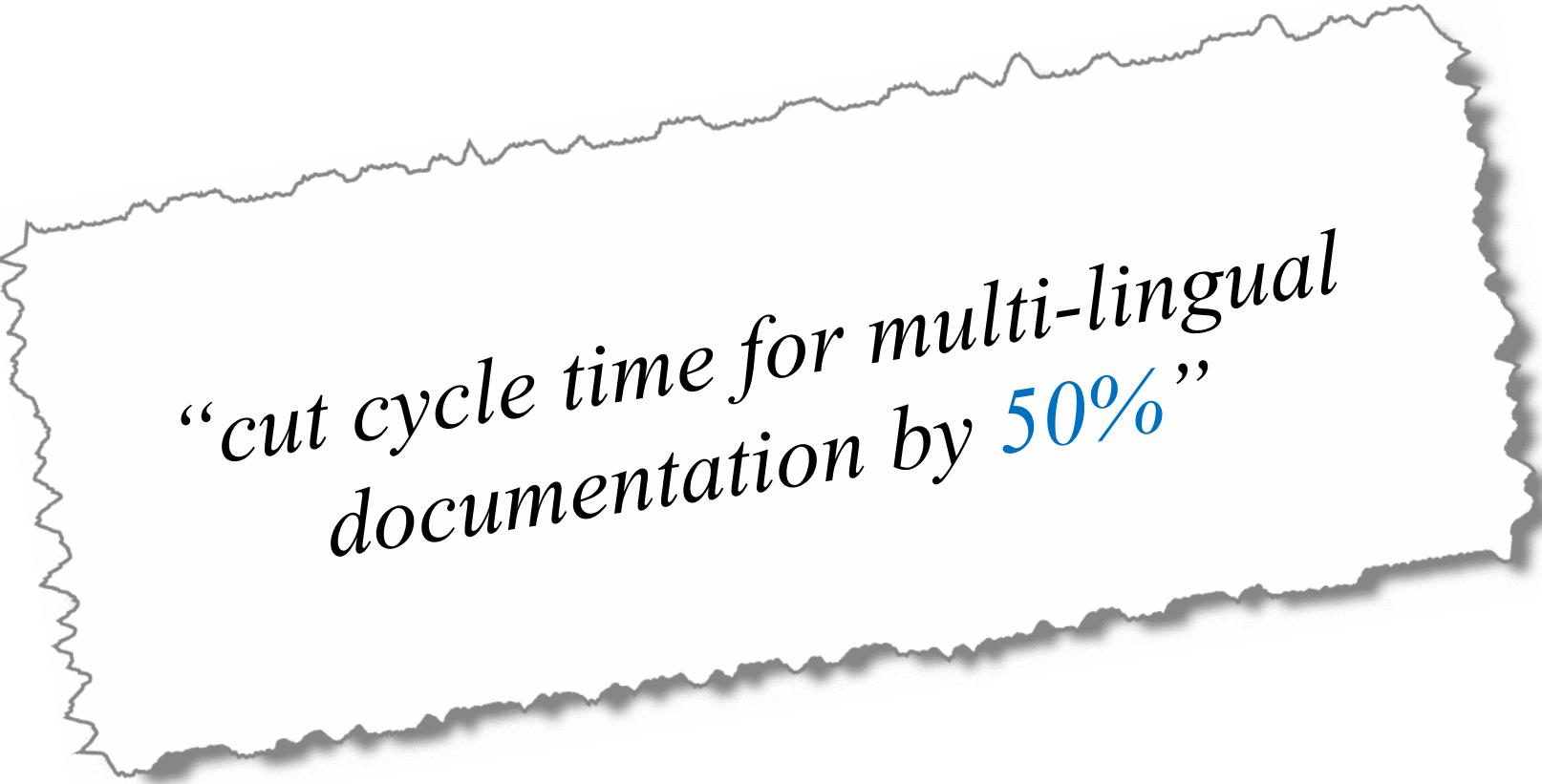
words

↓ **word count**

↓ **t9n cost**

↑ **process complexity**

the brief



*“cut cycle time for multi-lingual
documentation by 50%”*

manual tasks

**copy / paste
dtp of lang. versions**

~~man tasks~~

↓ time | ↑ quality

improve the source

structured layout

**eliminate dtp
same rules for all langs.**



- **product name**
- **document name**
- **languages**
- **document id**

modular content

**blocks fit into layout
translate blocks
reuse content**

style & content

style applied by rules

e.g. css

Set up

إعداد • 設置 • 設定 • Nastavení • Konfiguration • Set-up • Paigaldamine • Käyttöönotto • Configuration • Einrichtung • Telepítés • Konfigurasi • Configurazione • セットアップ • Баптая • Iestatīšana • Nustatymas • Tetapkan • Konfigurer • Konfiguracija • Configuração • Настройка • Instalación • Konfigurering • ติดตั้ง • Kurulum • Cài đặt

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Cài đặt phần mềm firmware mới nhất bằng ActivDriver từ support.prometheanworld.com

○ right-to-left languages

○ specialised fonts

tool chain

manage modular content

t9n workflow

MADWORLD

DUBLIN, IRELAND

OCTOBER 8-11, 2019 | THE MARKER HOTEL

TRACK 1



28 Languages and Counting – How to Create Multilingual Documentation in MadCap Flare

Presented by: **Duncan Smith, Chris Burden**

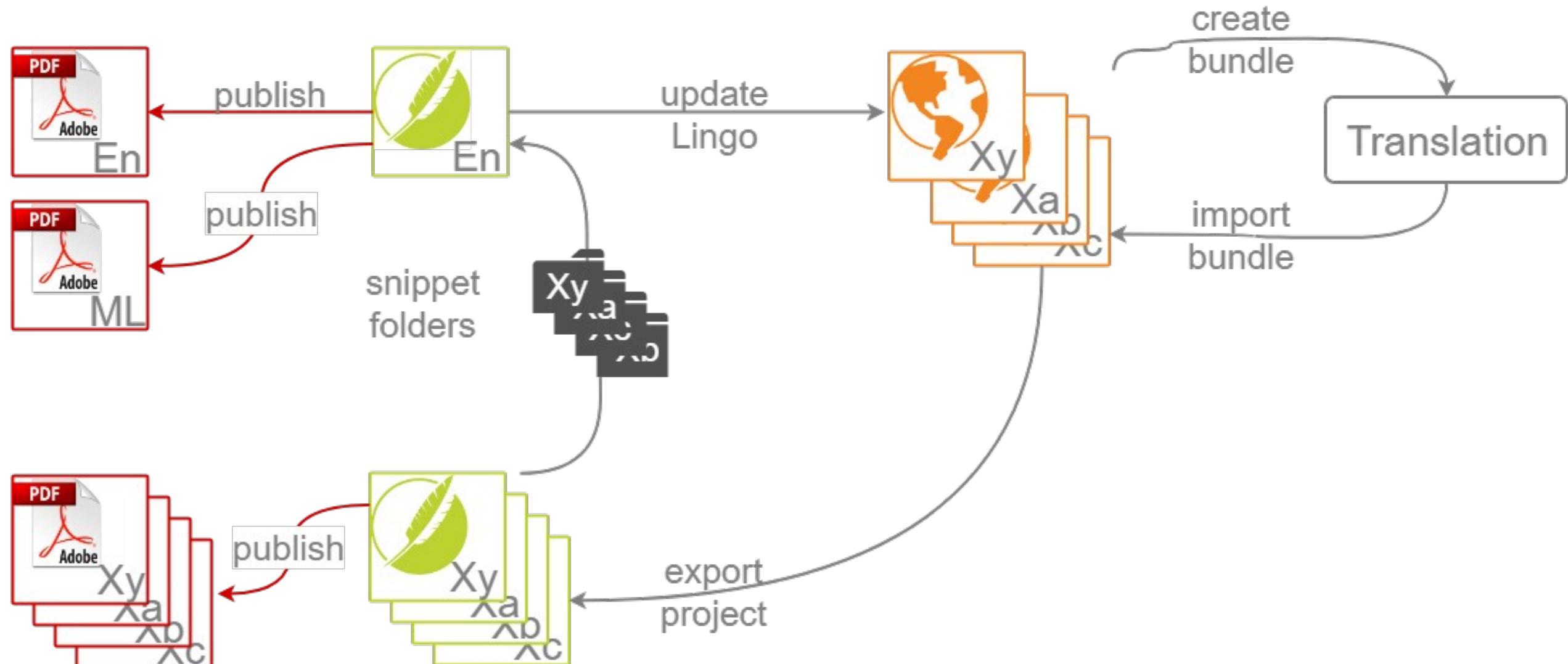
In this case study session, Duncan Smith and Chris Burden shares the process of implementing MadCap Flare as the standard for creating publishing multilingual documentation. Learn how the 3di helped a company providing interactive education technologies grow from using Adobe InDesign to build their product installation and user guides in 28 languages to a solution that met the needs of multilingual content in print-based content. Discover how the 3di team set up multilingual documents in Flare with snippets, allowing translated text to automatically be inserted into the project after translation. In addition, Duncan and Chris discuss how 3di utilized the modular reuse capability of the Flare tool suite to improve efficiency and cut the time it takes to create and update multilingual guides.

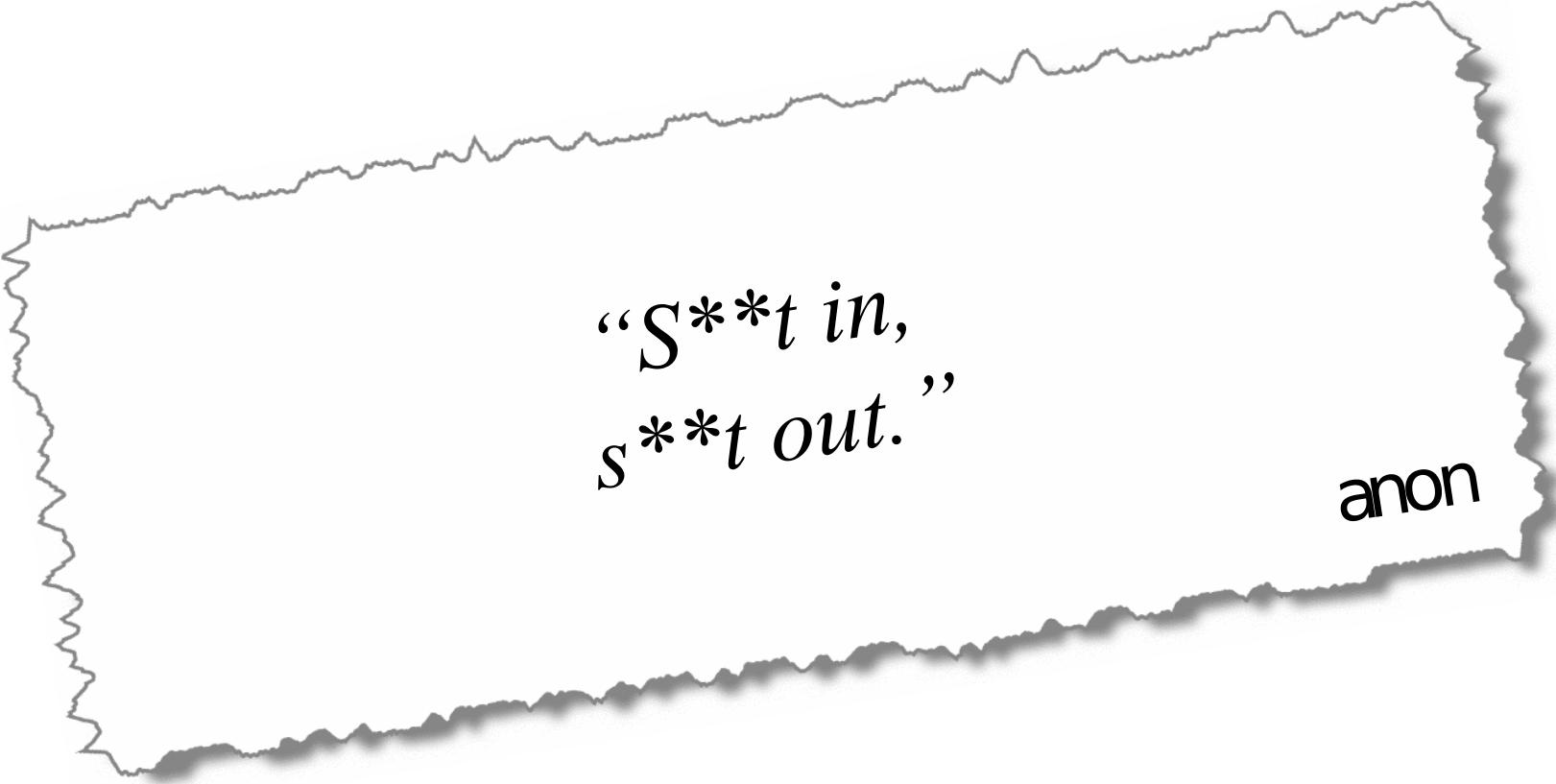
SESSION TOPICS: MadCap Flare | Case Study | Translation

automate

when source (input) optimised

↓ errors | ↓ time | ↑ frequency





“*S**t in,
S**t out.*”

anon

words

process

assets

① **less text**

② **more images**

③ **fewer docs**

④ **structured layout**

⑤ **modular content**

⑥ **style & content**

⑦ **tool chain**

⑧ **automate**

process

**improve the source
simplify the processing**



↓ time | ↑ quality



10 weeks to <5 weeks

↑ throughput

The text is displayed in a bold, sans-serif font. The first line consists of '10 weeks' in black and '<5 weeks' in blue. The second line has a blue upward-pointing arrow followed by the word 'throughput' in black.

can we do more

translation

decisions made each round

stored in tm / mt

↑ quality | ↑ frequency

terminology

**define the key terms - globally
stored in database**

↓ time | ↑ quality

assets

**time invested in creating
need to be managed
↑ throughput | ↑ quality**

words

process

assets

① **less text**

② **more images**

③ **fewer docs**

④ **structured layout**

⑤ **modular content**

⑥ **style & content**

⑦ **tool chain**

⑧ **automate**

⑨ **translation quality**

⑩ **terminology**

?

- **focus on word count**
less to translate but introduces complexity
↓ cost | ↑ time | ↓ quality
- **focus on process**
improve source to reduce manual work
↓ time | ↑ quality | ↑ throughput
- **focus on assets**
?
↓ time | ↑ quality