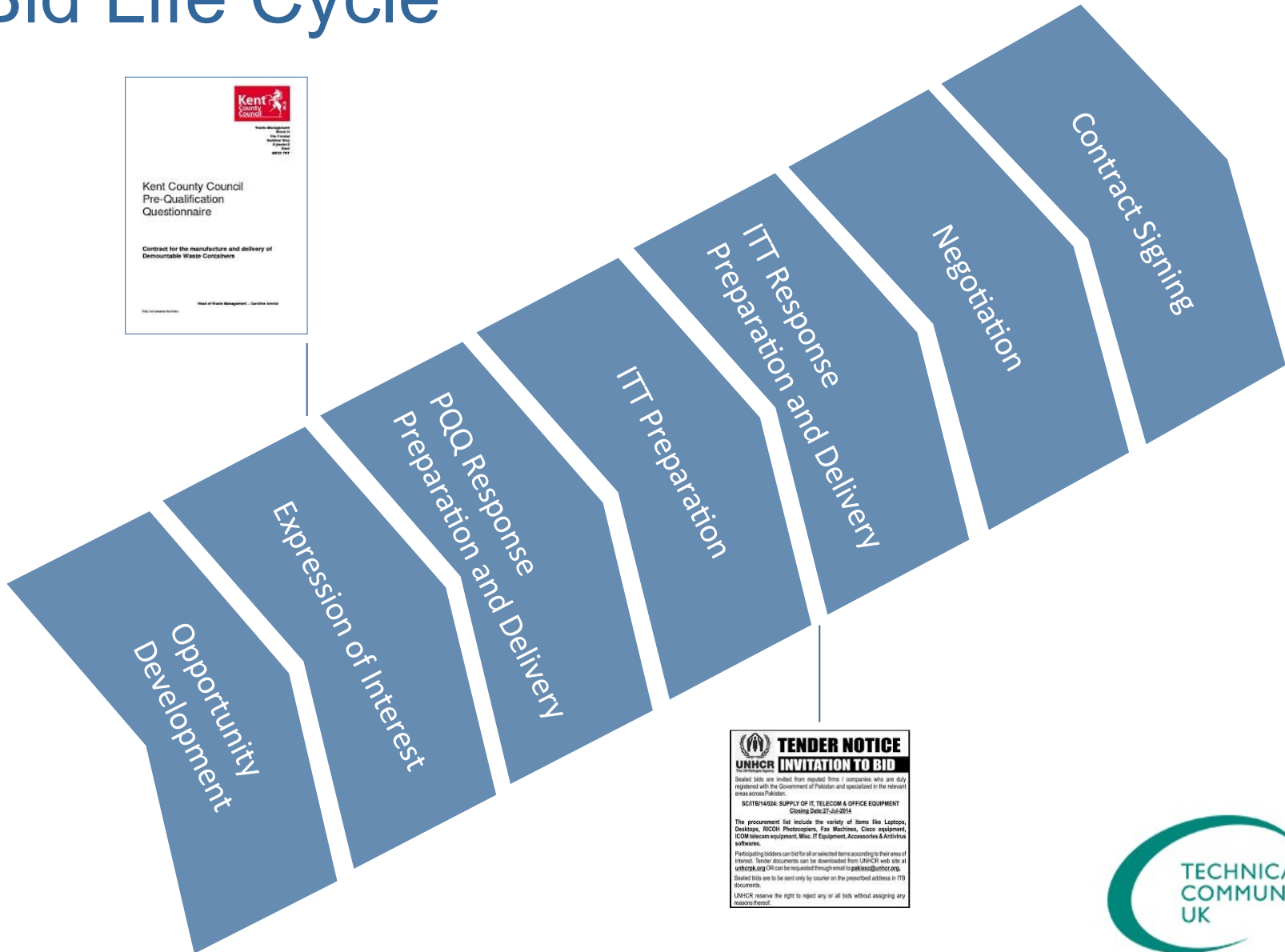
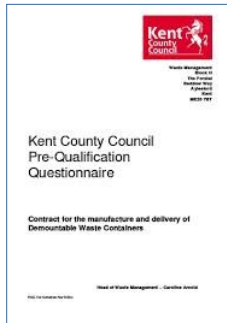


The Bid Manager and the Bid Writer

Whose line is it anyway?

Bid Life Cycle



Content Planning



Content Planning

Bid Manager

- Resourcing
- Bid mobilisation meeting
- Concept solution development
- Bid schedule
- Book plan
- Budget
- Teaming
- Governance

Bid Writer

Content Planning Tools

The screenshot shows a Microsoft Excel spreadsheet titled "Microsoft Excel - Proposal Document Management Dashboard". The spreadsheet has columns labeled A through G and rows numbered 1 through 26. The content is as follows:

	A	B	C	D	E	F	G
1	Home - Document Management Workflow						
2							
3	How to use this tab						
4	All of the elements of this workflow should be considered during development of the proposal document. Due to time constraints, and individual document requirements, some stages may not be carried out at all or may be carried out only in part. The important point to remember is that all stages should be considered, prior to deviating from the process. It is recommended that you tailor the workflow by greying out the stages you will skip so they still appear as a prompt, and/or by adding/amending stages to reflect the way you will manage the workflow in this project. Agree the workflow you propose with the Bid Manager and present the agreed workflow to the Bid Team at the earliest opportunity. You can use it to indicate progress, if this is useful, by colouring completed stages in a different colour and pinning it in a prominent place in the bid room.						
5							
6	Relevant document management roles						
7	All those involved in production of the proposal document - Proposal Document Manager, Content Manager, Editor, Proofer plus the Bid Manager.						
8							
9							
10							
11							
12							
13							
14							
15							
16							
17							
18							
19							
20							
21							
22							
23							
24							
25							
26							

The spreadsheet also shows a taskbar at the bottom with several open applications: Google Chrome, Showtime, Microsoft PowerPoint, and Microsoft Excel - Pr... The status bar at the bottom of the Excel window shows "Ready".

Content Development



Content Development

Bid Manager

- Storyboarding
- Storyboard review
- Risk profiling
- Cost and price profile
- Delivery schedule
- Solution refinement
- Solution review
- Teaming
- Commercial T&Cs

Bid Writer

Content Development Tools

Storyboard Template: Part 1

Section Number and Title	Section Author	Subject Matter Expert	Word or Page limit
Insert here	Insert here		Insert here

1 - Section Question and Sub-Questions	
ITT Paragraph	Questions or sub-questions <i>Copy and paste from the customer's document to make sure no part of the question is missed. N.B. Ensure that all parts of the ITT are analysed carefully to identify ALL requirements, constraints, instructions, etc. that may affect this particular response.</i>

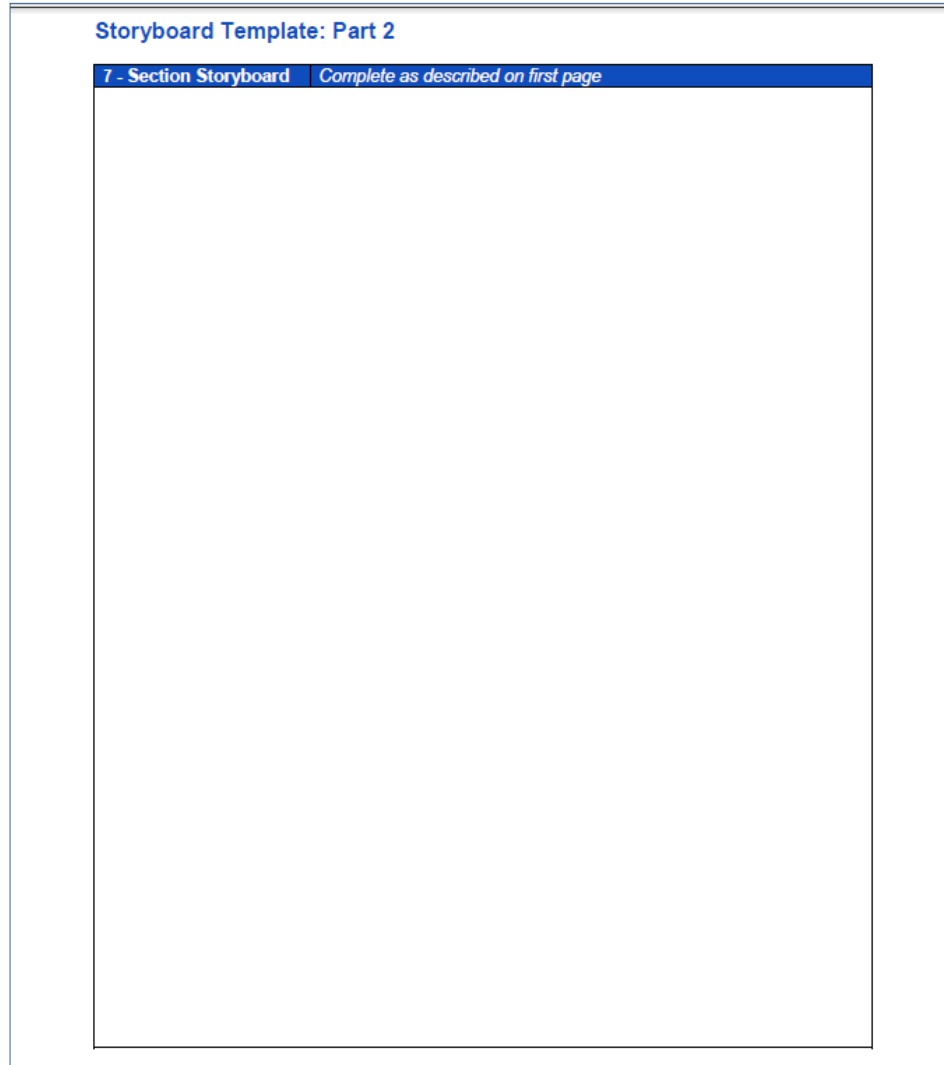
2 - Evaluation Criteria	<i>Identify any evaluation criteria relevant to this response</i>

3 - Customer Issues	<i>Identify any customer issues additional to the requirements in Section 1 or evaluation criteria in Section 2 that this response needs to address.</i>

4 - Understanding the Question	<i>Why is this question being asked? What does the customer expect to see in our response?</i>

5 - Clarification Questions		<i>Record all clarification questions relevant to this response</i>
Question	Customer Response	

Content Development Tools



Content Finalisation

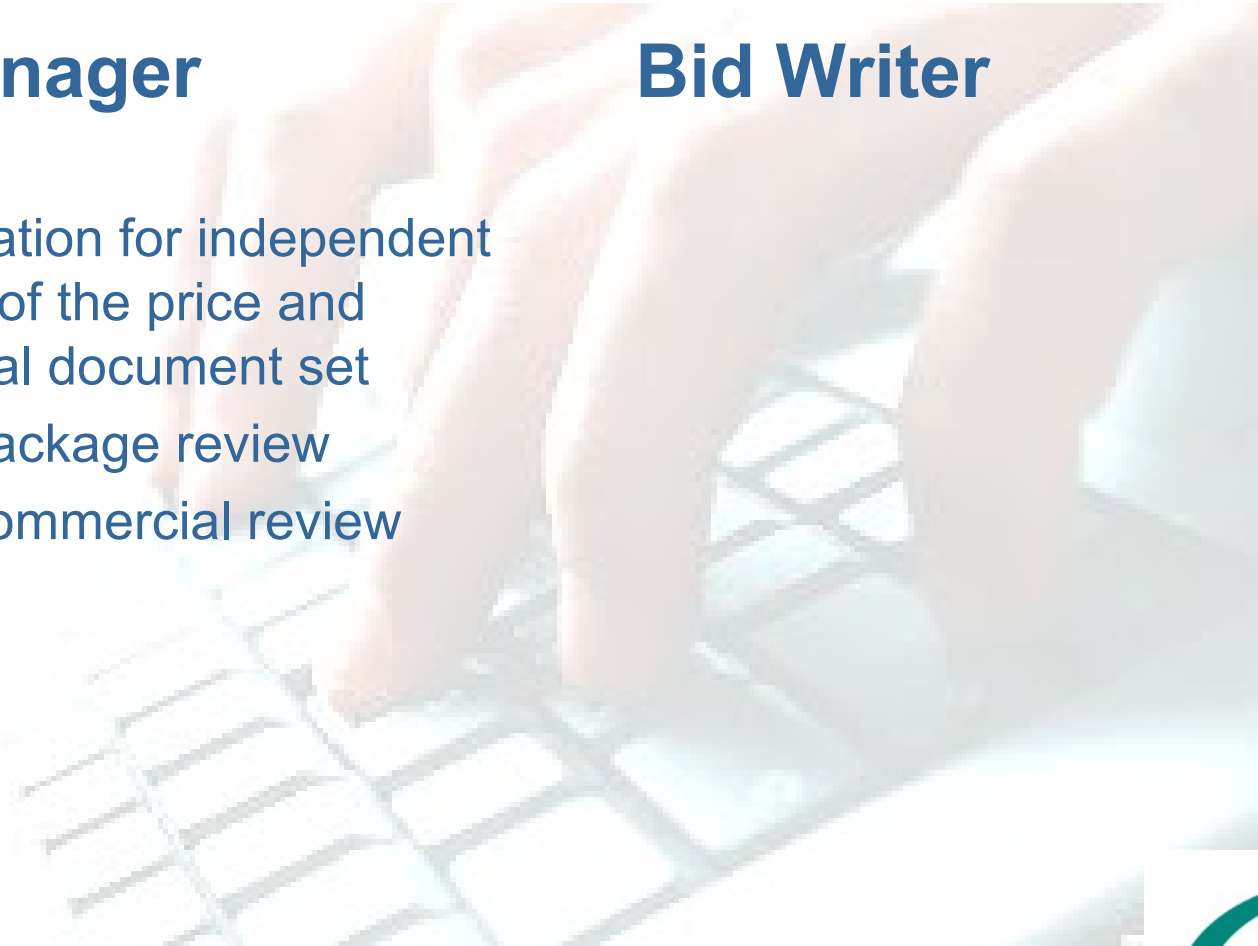


Content Finalisation

Bid Manager

- Preparation for independent review of the price and proposal document set
- Final package review
- Final commercial review

Bid Writer



Content Finalisation Tools

Proposal Document Management Dashboard.ods - OpenOffice Calc

File Edit View Insert Format Tools Data Window Help

Calibri 11 B U

F9

	A	B	C	D
1	Proposal Document Proofing Checklist			
2				
3	How to use this checklist			
4	Carry out the checks listed and mark them off when complete, each time a revision requires full proofing. If minimal proofing is required for minor revisions, use an appropriate selection of the checks. Always carry out full proofing on the final version prior to sending out to the customer.			
5				
6	Relevant document management roles			
7	Proofreader - The proofreader is responsible for making the checks on this list, marking up corrections on the document and ensuring the corrections are made.			
8				
9		Notes	Checked	
10	Meets compliance matrix requirements	Check does not need to be repeated, once content chunks are fixed.	Checked	
11	All comments deleted			
12	Version number correct for release			
13	Save all changes on track changes so none showing			
14	Check document properties for meta data			
15	Version record correct			
16	Babcock proposal number correct			
17	Customer proposal reference correct			
18	Document number correct			
19	Reference documents all listed			
20	Contact details for proposal correct			
21	Spelling and grammar check			
22	Numbering of paragraphs consistent			
23	Numbering and labelling of tables consistent			
24	Numbering and labelling of figures consistent			
25	Headers correct and consistent			
26	Footers correct and consistent			
27	Text alignment			
28	Use of "Babcock" instead of "we"			
29	Use of customer name instead of "you"			

Sheet9 / 10 PageStyle_Proofing checklist STD

Taskbar: Showtime, DVD RW Drive (E:) B..., New Tab - Google C..., Microsoft PowerPo..., Adobe Reader

Content Packaging

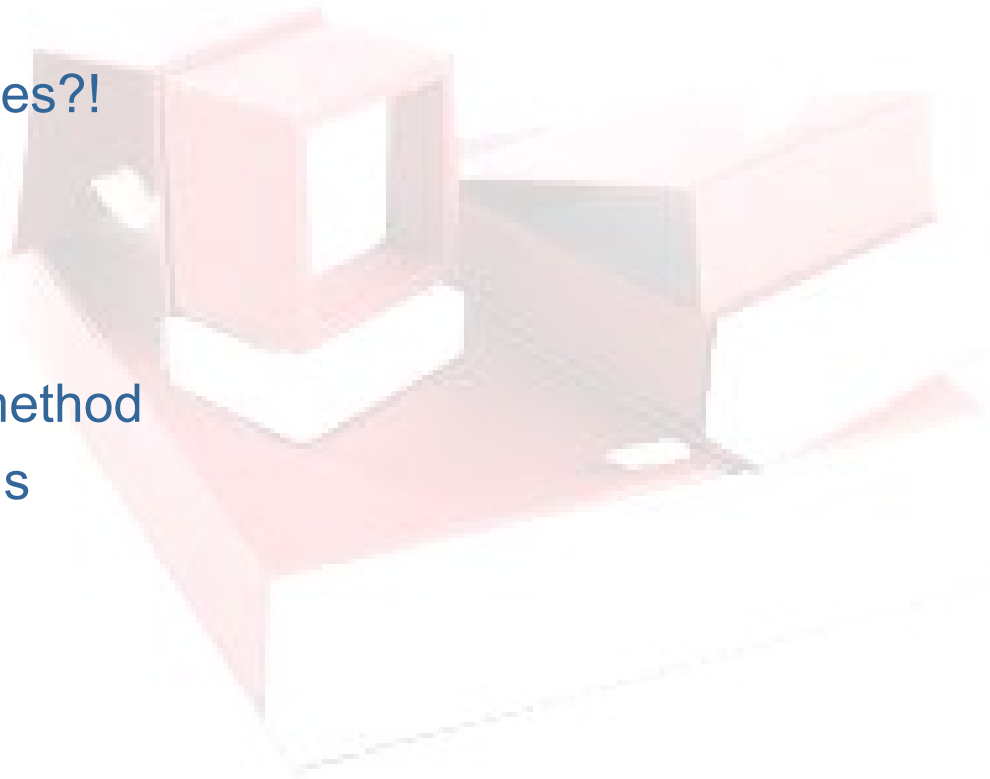


Content Packaging

Bid Manager

- No surprises?!
- Branding
- Quality
- Security
- Delivery method
- Instructions

Bid Writer



Content Packaging Tools



Delivery!



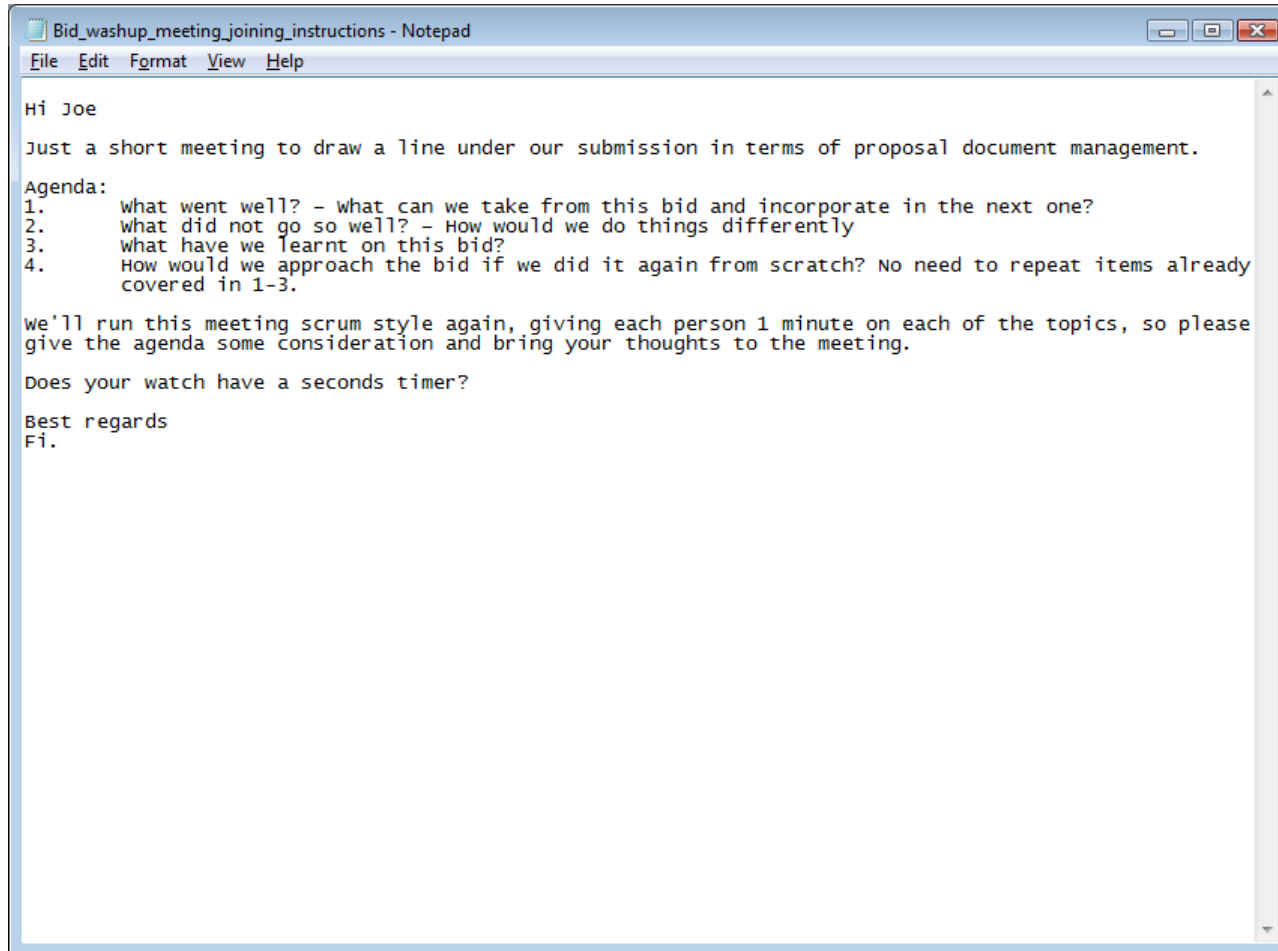
Post Delivery

Bid Manager

- Celebrate
- Wash up
- Follow up

Bid Writer

Post Delivery Tools



Questions?

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