

# TCUK23 - Day 2 (Wednesday)

## Malvern

- Sign in or check out with coffee and pastry 09:00 - 09:30  
*Grab a coffee and a pastry*
- Welcome from the TCUK23 team 09:30 - 09:50  
*Get the day started with any important information.*
- Presentation: The Globots are coming! Making sense of globalisation and automation 09:50 - 10:40  
*Predicting the future is easy. Getting it right is not.*
- Break with refreshments 10:40 - 11:00  
*Take a moment to stretch your legs and grab a drink or snack in the Malvern Bar*
- Presentation: Using ChatGPT/AI in techcomm: Survey results, insights, and practical applications 11:00 - 11:45  
*In an effort to bridge the gap between the potential of AI and the specific needs of technical communicators, Cherryleaf conducted a survey within the techcomm community.*
- Sponsored presentation: Staying employable as a human technical communicator in the age of AI 12:00 - 12:45  
*Will we still have jobs in the age of algorithms?*
- Lunch 13:00 - 14:00  
*Buffet-style lunch served in Malvern*
- Presentation: User stories and user personas are the nexus for product documentation 14:00 - 14:45  
*Focusing on user personae and user stories while writing product documentation gives a whole new perspective to what we write as technical writers.*
- Networking event and sponsor clinic including refreshments 15:40 - 16:50  
*Join us at this exciting event as we share with one another what we've learned and what new questions we have.*
- Closing address from the TCUK23 team 16:50 - 17:00  
*A chance to say goodbye and share any announcements.*

## Eversfield



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| <p>Presentation: Being the first</p> <p><i>The session begins with the concerns that many writers have when considering roles as the sole writer at a company.</i></p>  | <p>09:50 - 10:40</p> |
| <p>■ Workshop: Learning to think; learning to care</p> <p><i>What must a technical writer think about as they approach their work?</i></p>  | <p>11:00 - 12:30</p> |
| <p>■ Presentation: I was asked to make 3D interactive procedures - were they useful, or did they just look nice?</p> <p><i>At a time when technical writers are often being challenged to create content using "new cool technology" such as AR/VR, it is essential to stay very focused on what users actually need.</i></p> | <p>14:00 - 14:45</p> |
| <p>■ Presentation: How to create content users can find</p> <p><i>So how do you compete? Writers must change their definition of good content.</i></p>  | <p>15:00 - 15:40</p> |

## Gloucester 1

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| <p>■ Available for fringe events</p>   | <p>09:50 - 10:40</p> |
| <p>■ Available for fringe events</p>   | <p>11:00 - 12:00</p> |
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| <p>■ Available for fringe events</p>   | <p>14:00 - 15:00</p> |
| <p>■ Presentation: Nurturing REST API references</p> <p><i>API reference documentation is not usually considered sexy, but it can address a large number of minute decisions facing client developers.</i></p> | <p>15:00 - 15:40</p> |